

# K-12 Education Service Market, Global Outlook and Forecast 2022-2028

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## Abstracts

K-12 (kindergarten through 12th grade) is the term commonly used for talking about a person's first 13 years of schooling before entering university. It also refers to the Elementary and Secondary education. Elementary education starts at the age of five or six. Secondary education is for children aged 12 to 18. Secondary school generally takes place in a high school, which is often divided into junior and senior high. Junior high is for those aged 12 to 15 and senior high for students aged 15 to 18.

This report contains market size and forecasts of K-12 Education Service in Global, including the following market information:

Global K-12 Education Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global K-12 Education Service market was valued at 1083 million in 2021 and is projected to reach US\$ 3489.4 million by 2028, at a CAGR of 18.2% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Single Course Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of K-12 Education Service include VIP Kid, Yuanfudao, Byju's, PowerSchool, Sanoma, Pearson, Kroton, BlackBoard and ITutorGroup, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the K-12 Education Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global K-12 Education Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global K-12 Education Service Market Segment Percentages, by Type, 2021 (%)

Single Course

Comprehensive Course

Global K-12 Education Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global K-12 Education Service Market Segment Percentages, by Application, 2021 (%)

Online

Offline

Global K-12 Education Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global K-12 Education Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies K-12 Education Service revenues in global market, 2017-2022  
(estimated), (\$ millions)

Key companies K-12 Education Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

VIP Kid

Yuanfudao

Byju's

PowerSchool

Sanoma

Pearson

Kroton

BlackBoard

ITutorGroup

D2L

Arco Platform

Learnosity

Illuminate Education

Bettermarks

Noon Academy

Toppr

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