

# IT Spending In Cold Chain Logistics Market in Italy - Industry Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/I4795D681FF5EN.html>

Date: April 2020

Pages: 101

Price: US\$ 2,700.00 (Single User License)

ID: I4795D681FF5EN

## Abstracts

With its capital-intensive equipment, strict temperature requirements, and energy dependence, the cold chain has always been a demanding logistics segment. Now the sector is grappling with additional challenges—from increases in the sensitivity, quality standards, and volume of many of its goods, to continually mounting regulations.

This report contains market size and forecasts of IT Spending In Cold Chain Logistics in Italy, including the following market information:

Italy IT Spending In Cold Chain Logistics Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Italy IT Spending In Cold Chain Logistics Market 2019 (%)

The global IT Spending In Cold Chain Logistics market was valued at 5573.1 million in 2019 and is projected to reach US\$ 8668.1 million by 2026, at a CAGR of 11.7% during the forecast period. While the IT Spending In Cold Chain Logistics market size in Italy was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on IT Spending In Cold Chain Logistics businesses, with lots of challenges and uncertainty faced by many players of IT Spending In Cold Chain Logistics in Italy.

This report also analyses and evaluates the COVID-19 impact on IT Spending In Cold Chain Logistics market size in 2020 and the next few years in Italy

Total Market by Segment:

Italy IT Spending In Cold Chain Logistics Market, By Type, 2015-2020, 2021-2026 (\$

millions)

Italy IT Spending In Cold Chain Logistics Market Segment Percentages, By Type, 2019 (%)

Hardware

Software

Services

On the basis of type, the IT Spending In Cold Chain Logistics market is segmented into Hardware, Software and Others. Hardware is expected to account for the largest share of the global market, About 78.5% in 2018.

Italy IT Spending In Cold Chain Logistics Market, By Application, 2015-2020, 2021-2026 (\$ millions)

Italy IT Spending In Cold Chain Logistics Market Segment Percentages, By Application, 2019 (%)

Pharma & Healthcare

Food and Beverages

The IT Spending In Cold Chain Logistics is most used in the field of food and beverage, accounting for the total market share of legal person 53.65% in 2018. The Food and Beverages will occupy more share in the future.

Competitor Analysis

The report also provides analysis of leading market participants including:

Total IT Spending In Cold Chain Logistics Market Competitors Revenues in Italy, by Players 2015-2020 (Estimated), (\$ millions)

Total IT Spending In Cold Chain Logistics Market Competitors Revenues Share in Italy, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Accenture

AT&T

SAP

IBM

Infosys

Siemens

TCS

Tech Mahindra

Emerson

Gemalto

Testo

Telit

ORBCOMM

Vitria

Rotronic

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