

# IT Spending In Cold Chain Logistics Market in Germany - Industry Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/I50D247E6DE3EN.html>

Date: April 2020

Pages: 102

Price: US\$ 2,700.00 (Single User License)

ID: I50D247E6DE3EN

## Abstracts

With its capital-intensive equipment, strict temperature requirements, and energy dependence, the cold chain has always been a demanding logistics segment. Now the sector is grappling with additional challenges—from increases in the sensitivity, quality standards, and volume of many of its goods, to continually mounting regulations.

This report contains market size and forecasts of IT Spending In Cold Chain Logistics in Germany, including the following market information:

Germany IT Spending In Cold Chain Logistics Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Germany IT Spending In Cold Chain Logistics Market 2019 (%)

The global IT Spending In Cold Chain Logistics market was valued at 5573.1 million in 2019 and is projected to reach US\$ 8668.1 million by 2026, at a CAGR of 11.7% during the forecast period. While the IT Spending In Cold Chain Logistics market size in Germany was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on IT Spending In Cold Chain Logistics businesses, with lots of challenges and uncertainty faced by many players of IT Spending In Cold Chain Logistics in Germany.

This report also analyses and evaluates the COVID-19 impact on IT Spending In Cold Chain Logistics market size in 2020 and the next few years in Germany

Total Market by Segment:

Germany IT Spending In Cold Chain Logistics Market, By Type, 2015-2020,  
2021-2026 (\$ millions)

Germany IT Spending In Cold Chain Logistics Market Segment Percentages, By Type,  
2019 (%)

Hardware

Software

Services

On the basis of type, the IT Spending In Cold Chain Logistics market is segmented into Hardware, Software and Others. Hardware is expected to account for the largest share of the global market, About 78.5% in 2018.

Germany IT Spending In Cold Chain Logistics Market, By Application, 2015-2020,  
2021-2026 (\$ millions)

Germany IT Spending In Cold Chain Logistics Market Segment Percentages, By  
Application, 2019 (%)

Pharma & Healthcare

Food and Beverages

The IT Spending In Cold Chain Logistics is most used in the field of food and beverage, accounting for the total market share of legal person 53.65% in 2018. The Food and Beverages will occupy more share in the future.

### Competitor Analysis

The report also provides analysis of leading market participants including:

Total IT Spending In Cold Chain Logistics Market Competitors Revenues in Germany, by Players 2015-2020 (Estimated), (\$ millions)

Total IT Spending In Cold Chain Logistics Market Competitors Revenues Share in Germany, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Accenture

AT&T

SAP

IBM

Infosys

Siemens

TCS

Tech Mahindra

Emerson

Gemalto

Testo

Telit

ORBCOMM

Vitria

Rotronic

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 IT Spending In Cold Chain Logistics Market Definition
- 1.2 Market Segments
  - 1.2.1 Segment by Type
  - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: Germany IT Spending In Cold Chain Logistics Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GERMANY IT SPENDING IN COLD CHAIN LOGISTICS OVERALL MARKET SIZE**

- 2.1 Germany IT Spending In Cold Chain Logistics Market Size: 2020 VS 2026
- 2.2 Germany IT Spending In Cold Chain Logistics Revenue, Prospects & Forecasts: 2015-2026

### **3 COMPANY LANDSCAPE**

- 3.1 Top IT Spending In Cold Chain Logistics Players in Germany (including Foreign and Local Companies)
- 3.2 Top Germany IT Spending In Cold Chain Logistics Companies Ranked by Revenue
- 3.3 Germany IT Spending In Cold Chain Logistics Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 IT Spending In Cold Chain Logistics Companies in Germany, by Revenue in 2019
- 3.5 Germany Manufacturers IT Spending In Cold Chain Logistics Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 IT Spending In Cold Chain Logistics Players in Germany
  - 3.6.1 List of Germany Tier 1 IT Spending In Cold Chain Logistics Companies
  - 3.6.2 List of Germany Tier 2 and Tier 3 IT Spending In Cold Chain Logistics Companies

### **4 SIGHTS BY PRODUCT**

## 4.1 Overview

4.1.1 By Type - Germany IT Spending In Cold Chain Logistics Market Size Markets, 2020 & 2026

4.1.2 Hardware

4.1.3 Software

4.1.4 Services

4.2 By Type - Germany IT Spending In Cold Chain Logistics Revenue & Forecasts

4.2.1 By Type - Germany IT Spending In Cold Chain Logistics Revenue, 2015-2020

4.2.2 By Type - Germany IT Spending In Cold Chain Logistics Revenue, 2021-2026

4.2.3 By Type - Germany IT Spending In Cold Chain Logistics Revenue Market Share, 2015-2026

## 5 SIGHTS BY APPLICATION

### 5.1 Overview

5.1.1 By Application - Germany IT Spending In Cold Chain Logistics Market Size, 2020 & 2026

5.1.2 Pharma & Healthcare

5.1.3 Food and Beverages

5.2 By Application - Germany IT Spending In Cold Chain Logistics Revenue & Forecasts

5.2.1 By Application - Germany IT Spending In Cold Chain Logistics Revenue, 2015-2020

5.2.2 By Application - Germany IT Spending In Cold Chain Logistics Revenue, 2021-2026

5.2.3 By Application - Germany IT Spending In Cold Chain Logistics Revenue Market Share, 2015-2026

## 6 PLAYERS PROFILES

### 6.1 Accenture

6.1.1 Accenture Corporate Summary

6.1.2 Accenture Business Overview

6.1.3 Accenture IT Spending In Cold Chain Logistics Major Product Offerings

6.1.4 Accenture Revenue in Germany (2015-2020)

6.1.5 Accenture Key News

### 6.2 AT&T

6.2.1 AT&T Corporate Summary

6.2.2 AT&T Business Overview

6.2.3 AT&T IT Spending In Cold Chain Logistics Major Product Offerings

6.2.4 AT&T Revenue in Germany (2015-2020)

6.2.5 AT&T Key News

## 6.3 SAP

6.3.1 SAP Corporate Summary

6.3.2 SAP Business Overview

6.3.3 SAP IT Spending In Cold Chain Logistics Major Product Offerings

6.3.4 SAP Revenue in Germany (2015-2020)

6.3.5 SAP Key News

## 6.4 IBM

6.4.1 IBM Corporate Summary

6.4.2 IBM Business Overview

6.4.3 IBM IT Spending In Cold Chain Logistics Major Product Offerings

6.4.4 IBM Revenue in Germany (2015-2020)

6.4.5 IBM Key News

## 6.5 Infosys

6.5.1 Infosys Corporate Summary

6.5.2 Infosys Business Overview

6.5.3 Infosys IT Spending In Cold Chain Logistics Major Product Offerings

6.5.4 Infosys Revenue in Germany (2015-2020)

6.5.5 Infosys Key News

## 6.6 Siemens

6.6.1 Siemens Corporate Summary

6.6.2 Siemens Business Overview

6.6.3 Siemens IT Spending In Cold Chain Logistics Major Product Offerings

6.6.4 Siemens Revenue in Germany (2015-2020)

6.6.5 Siemens Key News

## 6.7 TCS

6.6.1 TCS Corporate Summary

6.6.2 TCS Business Overview

6.6.3 TCS IT Spending In Cold Chain Logistics Major Product Offerings

6.4.4 TCS Revenue in Germany (2015-2020)

6.7.5 TCS Key News

## 6.8 Tech Mahindra

6.8.1 Tech Mahindra Corporate Summary

6.8.2 Tech Mahindra Business Overview

6.8.3 Tech Mahindra IT Spending In Cold Chain Logistics Major Product Offerings

6.8.4 Tech Mahindra Revenue in Germany (2015-2020)

6.8.5 Tech Mahindra Key News

## 6.9 Emerson

6.9.1 Emerson Corporate Summary

6.9.2 Emerson Business Overview

6.9.3 Emerson IT Spending In Cold Chain Logistics Major Product Offerings

6.9.4 Emerson Revenue in Germany (2015-2020)

6.9.5 Emerson Key News

## 6.10 Gemalto

6.10.1 Gemalto Corporate Summary

6.10.2 Gemalto Business Overview

6.10.3 Gemalto IT Spending In Cold Chain Logistics Major Product Offerings

6.10.4 Gemalto Revenue in Germany (2015-2020)

6.10.5 Gemalto Key News

## 6.11 Testo

6.11.1 Testo Corporate Summary

6.11.2 Testo IT Spending In Cold Chain Logistics Business Overview

6.11.3 Testo IT Spending In Cold Chain Logistics Major Product Offerings

6.11.4 Testo Revenue in Germany (2015-2020)

6.11.5 Testo Key News

## 6.12 Telit

6.12.1 Telit Corporate Summary

6.12.2 Telit IT Spending In Cold Chain Logistics Business Overview

6.12.3 Telit IT Spending In Cold Chain Logistics Major Product Offerings

6.12.4 Telit Revenue in Germany (2015-2020)

6.12.5 Telit Key News

## 6.13 ORBCOMM

6.13.1 ORBCOMM Corporate Summary

6.13.2 ORBCOMM IT Spending In Cold Chain Logistics Business Overview

6.13.3 ORBCOMM IT Spending In Cold Chain Logistics Major Product Offerings

6.13.4 ORBCOMM Revenue in Germany (2015-2020)

6.13.5 ORBCOMM Key News

## 6.14 Vitria

6.14.1 Vitria Corporate Summary

6.14.2 Vitria IT Spending In Cold Chain Logistics Business Overview

6.14.3 Vitria IT Spending In Cold Chain Logistics Major Product Offerings

6.14.4 Vitria Revenue in Germany (2015-2020)

6.14.5 Vitria Key News

## 6.15 Rotronic

6.15.1 Rotronic Corporate Summary

6.15.2 Rotronic IT Spending In Cold Chain Logistics Business Overview

6.15.3 Rotronic IT Spending In Cold Chain Logistics Major Product Offerings

6.15.4 Rotronic Revenue in Germany (2015-2020)

6.15.5 Rotronic Key News

6.16 Sensitech

6.16.1 Sensitech Corporate Summary

6.16.2 Sensitech IT Spending In Cold Chain Logistics Business Overview

6.16.3 Sensitech IT Spending In Cold Chain Logistics Major Product Offerings

6.16.4 Sensitech Revenue in Germany (2015-2020)

6.16.5 Sensitech Key News

## **7 KEY MARKET TRENDS & INFLUENCES 2021-2026**

7.1 PESTLE Analysis for Germany IT Spending In Cold Chain Logistics Market

7.2 Market Opportunities & Trends

7.3 Market Drivers

7.4 Market Restraints

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. Key Players of IT Spending In Cold Chain Logistics in Germany

Table 2. Top Players in Germany, Ranking by Revenue (2019)

Table 3. Germany IT Spending In Cold Chain Logistics Revenue by Companies, (US\$, Mn), 2015-2020

Table 4. Germany IT Spending In Cold Chain Logistics Revenue Share by Companies, 2015-2020

Table 5. Germany IT Spending In Cold Chain Logistics Sales by Companies, (K Units), 2015-2020

Table 6. Germany IT Spending In Cold Chain Logistics Sales Share by Companies, 2015-2020

Table 7. Key Manufacturers IT Spending In Cold Chain Logistics Price (2015-2020) (US\$/Unit)

Table 8. Germany Manufacturers IT Spending In Cold Chain Logistics Product Type

Table 9. List of Germany Tier 1 IT Spending In Cold Chain Logistics Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 10. List of Germany Tier 2 and Tier 3 IT Spending In Cold Chain Logistics Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 11. By Type - IT Spending In Cold Chain Logistics Revenue in Germany (US\$, Mn), 2015-2020

Table 12. By Type - IT Spending In Cold Chain Logistics Revenue in Germany (US\$, Mn), 2021-2026

Table 13. By Type - IT Spending In Cold Chain Logistics Sales in Germany (K Units), 2015-2020

Table 14. By Type - IT Spending In Cold Chain Logistics Sales in Germany (K Units), 2021-2026

Table 15. By Application - IT Spending In Cold Chain Logistics Revenue in Germany, (US\$, Mn), 2015-2020

Table 16. By Application - IT Spending In Cold Chain Logistics Revenue in Germany, (US\$, Mn), 2021-2026

Table 17. By Application - IT Spending In Cold Chain Logistics Sales in Germany, (K Units), 2015-2020

Table 18. By Application - IT Spending In Cold Chain Logistics Sales in Germany, (K Units), 2021-2026

Table 19. Accenture Corporate Summary

Table 20. Accenture IT Spending In Cold Chain Logistics Product Offerings

Table 21. Accenture IT Spending In Cold Chain Logistics Revenue (US\$, Mn), (2015-2020)

Table 22. AT&T Corporate Summary

Table 23. AT&T IT Spending In Cold Chain Logistics Product Offerings

Table 24. AT&T IT Spending In Cold Chain Logistics Revenue (US\$, Mn), (2015-2020)

Table 25. SAP Corporate Summary

Table 26. SAP IT Spending In Cold Chain Logistics Product Offerings

Table 27. SAP IT Spending In Cold Chain Logistics Revenue (US\$, Mn), (2015-2020)

Table 28. IBM Corporate Summary

Table 29. IBM IT Spending In Cold Chain Logistics Product Offerings

Table 30. IBM IT Spending In Cold Chain Logistics Revenue (US\$, Mn), (2015-2020)

Table 31. Infosys Corporate Summary

Table 32. Infosys IT Spending In Cold Chain Logistics Product Offerings

Table 33. Infosys IT Spending In Cold Chain Logistics Revenue (US\$, Mn), (2015-2020)

Table 34. Siemens Corporate Summary

Table 35. Siemens IT Spending In Cold Chain Logistics Product Offerings

Table 36. Siemens IT Spending In Cold Chain Logistics Revenue (US\$, Mn), (2015-2020)

Table 37. TCS Corporate Summary

Table 38. TCS IT Spending In Cold Chain Logistics Product Offerings

Table 39. TCS IT Spending In Cold Chain Logistics Revenue (US\$, Mn), (2015-2020)

Table 40. Tech Mahindra Corporate Summary

Table 41. Tech Mahindra IT Spending In Cold Chain Logistics Product Offerings

Table 42. Tech Mahindra IT Spending In Cold Chain Logistics Revenue (US\$, Mn), (2015-2020)

Table 43. Emerson Corporate Summary

Table 44. Emerson IT Spending In Cold Chain Logistics Product Offerings

Table 45. Emerson IT Spending In Cold Chain Logistics Revenue (US\$, Mn), (2015-2020)

Table 46. Gemalto Corporate Summary

Table 47. Gemalto IT Spending In Cold Chain Logistics Product Offerings

Table 48. Gemalto IT Spending In Cold Chain Logistics Revenue (US\$, Mn), (2015-2020)

Table 49. Testo Corporate Summary

Table 50. Testo IT Spending In Cold Chain Logistics Product Offerings

Table 51. Testo IT Spending In Cold Chain Logistics Revenue (US\$, Mn), (2015-2020)

Table 52. Telit Corporate Summary

Table 53. Telit IT Spending In Cold Chain Logistics Product Offerings

Table 54. Telit IT Spending In Cold Chain Logistics Revenue (US\$, Mn), (2015-2020)

Table 55. ORBCOMM Corporate Summary

Table 56. ORBCOMM IT Spending In Cold Chain Logistics Product Offerings

Table 57. ORBCOMM IT Spending In Cold Chain Logistics Revenue (US\$, Mn), (2015-2020)

Table 58. Vitria Corporate Summary

Table 59. Vitria IT Spending In Cold Chain Logistics Product Offerings

Table 60. Vitria IT Spending In Cold Chain Logistics Revenue (US\$, Mn), (2015-2020)

Table 61. Rotronic Corporate Summary

Table 62. Rotronic IT Spending In Cold Chain Logistics Product Offerings

Table 63. Rotronic IT Spending In Cold Chain Logistics Revenue (US\$, Mn), (2015-2020)

Table 64. Sensitech Corporate Summary

Table 65. Sensitech IT Spending In Cold Chain Logistics Product Offerings

Table 66. Sensitech IT Spending In Cold Chain Logistics Revenue (US\$, Mn), (2015-2020)

## List Of Figures

### LIST OF FIGURES

- Figure 1. IT Spending In Cold Chain Logistics Segment by Type
- Figure 2. IT Spending In Cold Chain Logistics Segment by Application
- Figure 3. Germany IT Spending In Cold Chain Logistics Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. IT Spending In Cold Chain Logistics Market Size in Germany, (US\$, Mn): 2020 VS 2026
- Figure 6. Germany IT Spending In Cold Chain Logistics Revenue, 2015-2026 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by IT Spending In Cold Chain Logistics Revenue in 2019
- Figure 8. By Type - Germany IT Spending In Cold Chain Logistics Incremental Growth, (US\$, Mn), 2015-2026
- Figure 9. By Type - Germany IT Spending In Cold Chain Logistics Market Share, 2015-2026
- Figure 10. By Application - IT Spending In Cold Chain Logistics Revenue in Germany (US\$, Mn), 2020 & 2026
- Figure 11. By Application - Germany IT Spending In Cold Chain Logistics Market Share, 2015-2026
- Figure 12. PEST Analysis for Germany IT Spending In Cold Chain Logistics Market in 2020
- Figure 13. IT Spending In Cold Chain Logistics Market Opportunities & Trends in Germany
- Figure 14. IT Spending In Cold Chain Logistics Market Drivers in Germany

## I would like to order

Product name: IT Spending In Cold Chain Logistics Market in Germany - Industry Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/I50D247E6DE3EN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I50D247E6DE3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

