

IT Service Management (ITSM) Market, Global Outlook and Forecast 2022-2028

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Abstracts

IT service management (ITSM) refers to the entirety of activities – directed by policies, organized and structured in processes and supporting procedures – that are performed by an organization to design, plan, deliver, operate and control information technology (IT) services offered to customers.

This report contains market size and forecasts of IT Service Management (ITSM) in Global, including the following market information:

Global IT Service Management (ITSM) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global IT Service Management (ITSM) market was valued at 2975.6 million in 2021 and is projected to reach US\$ 5279.7 million by 2028, at a CAGR of 8.5% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of IT Service Management (ITSM) include ServiceNow, Atlassian, Ivanti (HEAT Software), IBM, Broadcom, BMC Software, ASG Software, Axios Systems and SAP, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the IT Service Management (ITSM) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global IT Service Management (ITSM) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global IT Service Management (ITSM) Market Segment Percentages, by Type, 2021 (%)

Cloud-based

On-Premises

Global IT Service Management (ITSM) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global IT Service Management (ITSM) Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global IT Service Management (ITSM) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global IT Service Management (ITSM) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies IT Service Management (ITSM) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies IT Service Management (ITSM) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

ServiceNow

Atlassian

Ivanti (HEAT Software)

IBM

Broadcom

BMC Software

ASG Software

Axios Systems

SAP

Cherwell Software

Micro Focus (Formerly HPE)

Freshworks

Ultimo

Epicor

TOPdesk

Samanage

Agiloft Service

Symantec

SysAid

SolarWinds

Autotask

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