

IT Operations Management (ITOM) and IT Operations Analytics (ITOA) Market, Global Outlook and Forecast 2022-2028

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Abstracts

IT operations management (ITOM) refers to the administration of all technology components and application requirements within an organization. ITOM includes the provisioning of IT infrastructure, capacity management, cost-control activities, performance and security management and availability management for all IT infrastructure and assets.

In the fields of information technology (IT) and systems management, IT operations analytics (ITOA) is an approach or method to retrieve, analyze, and report data for IT operations. ITOA may apply big data analytics to large datasets to produce business insights.

This report contains market size and forecasts of IT Operations Management (ITOM) and IT Operations Analytics (ITOA) in Global, including the following market information:

Global IT Operations Management (ITOM) and IT Operations Analytics (ITOA) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global IT Operations Management (ITOM) and IT Operations Analytics (ITOA) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Monitor Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of IT Operations Management (ITOM) and IT Operations Analytics (ITOA) include Betasoft, Mocha Software, Ultrapower, Shanghai New Centurion Network, ChinaEtek Service & Technology, OneAPM, Beijing Networkbench, BlueKing and BMC, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the IT Operations Management (ITOM) and IT Operations Analytics (ITOA) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global IT Operations Management (ITOM) and IT Operations Analytics (ITOA) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global IT Operations Management (ITOM) and IT Operations Analytics (ITOA) Market Segment Percentages, by Type, 2021 (%)

Monitor

Manage

Automation

Global IT Operations Management (ITOM) and IT Operations Analytics (ITOA) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global IT Operations Management (ITOM) and IT Operations Analytics (ITOA) Market Segment Percentages, by Application, 2021 (%)

Finance

Telecommunications

Transportation

Government Department

Power

Internet

Others

Global IT Operations Management (ITOM) and IT Operations Analytics (ITOA) Market,
By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global IT Operations Management (ITOM) and IT Operations Analytics (ITOA) Market
Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies IT Operations Management (ITOM) and IT Operations Analytics (ITOA) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies IT Operations Management (ITOM) and IT Operations Analytics (ITOA) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Betasoft

Mocha Software

Ultrapower

Shanghai New Centurion Network

ChinaEtek Service & Technology

OneAPM

Beijing Networkbench

BlueKing

BMC

CA Technology

Splunk

OpsRamp, Inc

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