

IT Asset Management (ITAM) Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

IT asset management (ITAM) software helps users document their IT hardware and software inventory. The central purpose of ITAM products is to create and maintain a database of the entire company's digital, physical, and virtual components. ITAM solutions often contain features to manage contracts, finances, and risks associated with inventory as well. Companies use these tools for a variety of reasons, including asset tracking, hardware maintenance, software patching, and policy governance, among others. ITAM software helps ensure each connection is approved, properly formatted, and updated to reduce security risks. Real-time monitoring features can allow ITAM products to identify new connections and inform administrators of new and potentially unapproved devices.

This report contains market size and forecasts of IT Asset Management (ITAM) Software in Global, including the following market information:

Global IT Asset Management (ITAM) Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global IT Asset Management (ITAM) Software market was valued at 2319.7 million in 2021 and is projected to reach US\$ 3381.4 million by 2028, at a CAGR of 5.5% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of IT Asset Management (ITAM) Software include IBM, BMC Software, Micro Focus (Formerly HPE), SolarWinds, ManageEngine (Zoho Corp), ServiceNow, Ivanti, Broadcom and Oracle, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the IT Asset Management (ITAM) Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global IT Asset Management (ITAM) Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global IT Asset Management (ITAM) Software Market Segment Percentages, by Type, 2021 (%)

Cloud-based

On-premise

Global IT Asset Management (ITAM) Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global IT Asset Management (ITAM) Software Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global IT Asset Management (ITAM) Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global IT Asset Management (ITAM) Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies IT Asset Management (ITAM) Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies IT Asset Management (ITAM) Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

BMC Software

Micro Focus (Formerly HPE)

SolarWinds

ManageEngine (Zoho Corp)

ServiceNow

Ivanti

Broadcom

Oracle

Axios Systems

Freshworks

Snow Software

ASG Technologies

Kasaya

Atlassian

Flexera

USU Software

AssetSonar

Cherwell Software

InvGate

Quest Software

TOPdesk

Scalable Software

Vector Networks

Certero

Lansweeper

SysAid Technologies

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