

# IP in Media and Entertainment Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/I35780EED185EN.html>

Date: April 2022

Pages: 62

Price: US\$ 3,250.00 (Single User License)

ID: I35780EED185EN

## Abstracts

This report contains market size and forecasts of IP in Media and Entertainment in Global, including the following market information:

Global IP in Media and Entertainment Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global IP in Media and Entertainment market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Fiction Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of IP in Media and Entertainment include Netflix TV, Ciwen, Huace Media, Huayi Brothers Media Corporation, Beijing JingxiCulture & Tourism Co., Ltd., ENLIGHT MEDIA, Shanghai New Culture Media, New Classic Media and Sony, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the IP in Media and Entertainment companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers,

challenges, obstacles, and potential risks.

Total Market by Segment:

Global IP in Media and Entertainment Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global IP in Media and Entertainment Market Segment Percentages, by Type, 2021 (%)

Fiction

Comics

Games

Others

Global IP in Media and Entertainment Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global IP in Media and Entertainment Market Segment Percentages, by Application, 2021 (%)

Film

TV Drama

Others

Global IP in Media and Entertainment Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global IP in Media and Entertainment Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies IP in Media and Entertainment revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies IP in Media and Entertainment revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Netflix TV

Ciwen

Huace Media

Huayi Brothers Media Corporation

Beijing JingxiCulture &Tourism Co., Ltd.

ENLIGHT MEDIA

Shanghai New Culture Media

New Classic Media

Sony

Disney

Charter Communications

AT&T Entertainment Group

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