

IoT RFID Labels Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/I9FF8B7A5F32EN.html>

Date: February 2022

Pages: 123

Price: US\$ 3,250.00 (Single User License)

ID: I9FF8B7A5F32EN

Abstracts

IoT RFID labels are labels with additional human readable information printed on them. An RFID label is a small device consisting of a circuit, an antenna, sometimes an internal power source, and a protective casing. RFID labels are typically used in inventory management and tracking, whether it to be for locating assets within a building, preventing retail theft, or reducing manual work to manage and document inventories. The sticker or label is printed on one side of the tag, possibly showing a barcode, text, company logo, serial number, or other such visible information. An RFID label printer is used to print this human readable information onto the label, and also sometimes program the tag with information. RFID label printer software is used to customize the label and program the tag.

This report contains market size and forecasts of IoT RFID Labels in global, including the following market information:

Global IoT RFID Labels Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global IoT RFID Labels Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five IoT RFID Labels companies in 2021 (%)

The global IoT RFID Labels market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Passive Labels Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of IoT RFID Labels include Zebra Technologies, Impinj, Brady Corporation, Metalcraft, Molex, MPI Label Systems, Omni-ID, Seagull Scientific and RMS Omega, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the IoT RFID Labels manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global IoT RFID Labels Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global IoT RFID Labels Market Segment Percentages, by Type, 2021 (%)

Passive Labels

Active Labels

Global IoT RFID Labels Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global IoT RFID Labels Market Segment Percentages, by Application, 2021 (%)

Inventory Management

Supply Chain Management

Asset Tracking

Object Tracking

Object Identification

Others

Global IoT RFID Labels Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global IoT RFID Labels Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies IoT RFID Labels revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies IoT RFID Labels revenues share in global market, 2021 (%)

Key companies IoT RFID Labels sales in global market, 2017-2022 (Estimated), (K Units)

Key companies IoT RFID Labels sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Zebra Technologies

Impinj

Brady Corporation

Metalcraft

Molex

MPI Label Systems

Omni-ID

Seagull Scientific

RMS Omega

Printronix

SuperCom

SATO

Honeywell

STMicroelectronics

LabTAG

SML

Xerafy

Dipole

Alien Technology

William Frick

Weber Packaging Solutions

Invengo

GAO RFID

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