

IoT Monetization Market - Global Outlook and Forecast 2022-2028

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Abstracts

The increasing Internet connectivity, increased use of smartphones and other connected devices, and growing adoption of cloud platforms are the major drivers for the IoT monetization market.

This report contains market size and forecasts of IoT Monetization in Global, including the following market information:

Global IoT Monetization Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global IoT Monetization market was valued at 82050 million in 2021 and is projected to reach US\$ 482650 million by 2028, at a CAGR of 28.8% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Private Deployment Model Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of IoT Monetization include PTC, INTERNATIONAL BUSINESS MACHINE, GENERAL ELECTRIC, SAP, CISCO SYSTEMS, AMDOCS, INTEL, ORACLE and GOOGLE and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the IoT Monetization companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global IoT Monetization Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global IoT Monetization Market Segment Percentages, by Type, 2021 (%)

Private Deployment Model

Public Deployment Model

Hybrid Deployment Model

Global IoT Monetization Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global IoT Monetization Market Segment Percentages, by Application, 2021 (%)

Retail

Industrial

Automotive & Transportation

Building & Home Automation

Global IoT Monetization Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global IoT Monetization Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies IoT Monetization revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies IoT Monetization revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

PTC

INTERNATIONAL BUSINESS MACHINE

GENERAL ELECTRIC

SAP

CISCO SYSTEMS

AMDOCS

INTEL

ORACLE

GOOGLE

MICROSOFT

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