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Internet of Things in Retail Market, Global Outlook and Forecast 2022-2028

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Abstracts

Internet of Things in Retail refers to the use of a range of Internet of Things technologies and management methods in the retail industry.

This report contains market size and forecasts of Internet of Things in Retail in Global, including the following market information:

Global Internet of Things in Retail Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Internet of Things in Retail market was valued at 20870 million in 2021 and is projected to reach US$ 40060 million by 2028, at a CAGR of 9.8% during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Beacons Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Internet of Things in Retail include IBM Corporation, Impinj, Allerin Tech Pvt and RetailNext, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Internet of Things in Retail companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

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obstacles, and potential risks.

Total Market by Segment:

Global Internet of Things in Retail Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global Internet of Things in Retail Market Segment Percentages, by Type, 2021 (%)

Beacons

RFID Tags

Sensors

Wearables

Others

Global Internet of Things in Retail Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global Internet of Things in Retail Market Segment Percentages, by Application, 2021 (%)

Physical Business

E-commerce

Global Internet of Things in Retail Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

Global Internet of Things in Retail Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

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- Canada
- Mexico

Europe

- Germany
- France
- U.K.
- Italy
- Russia
- Nordic Countries
- Benelux
- Rest of Europe

Asia

- China
- Japan
- South Korea
- Southeast Asia
- India
- Rest of Asia

South America

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- Brazil
- Argentina
- Rest of South America

Middle East & Africa

- Turkey
- Israel
- Saudi Arabia
- UAE
- Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Internet of Things in Retail revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Internet of Things in Retail revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

- IBM Corporation
- Impinj
- Allerin Tech Pvt
- RetailNext

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