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Internet-Connected Toys Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Internet-Connected Toys in global, including the following market information:

Global Internet-Connected Toys Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global Internet-Connected Toys Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Internet-Connected Toys companies in 2021 (%)

The global Internet-Connected Toys market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Dolls Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Internet-Connected Toys include LEGO Group, Sphero, Mattel, PLAYMOBIL, Hasbro, Sony, K'NEX, Konami and PlayFusion, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Internet-Connected Toys manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

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Total Market by Segment:

Global Internet-Connected Toys Market, by Type, 2017-2022, 2023-2028 ($ Millions) & (K Units)

Global Internet-Connected Toys Market Segment Percentages, by Type, 2021 (%)

- Dolls
- Robots
- Others

Global Internet-Connected Toys Market, by Application, 2017-2022, 2023-2028 ($ Millions) & (K Units)

Global Internet-Connected Toys Market Segment Percentages, by Application, 2021 (%)

- Children
- Teens

Global Internet-Connected Toys Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions) & (K Units)

Global Internet-Connected Toys Market Segment Percentages, By Region and Country, 2021 (%)

- North America
  - US
  - Canada
  - Mexico

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- Europe
  - Germany
  - France
  - U.K.
  - Italy
  - Russia
  - Nordic Countries
  - Benelux
  - Rest of Europe
- Asia
  - China
  - Japan
  - South Korea
  - Southeast Asia
  - India
  - Rest of Asia
- South America
  - Brazil
  - Argentina

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Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Internet-Connected Toys revenues in global market, 2017-2022 (Estimated), ($ millions)

Key companies Internet-Connected Toys revenues share in global market, 2021 (%)

Key companies Internet-Connected Toys sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Internet-Connected Toys sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

LEGO Group

Sphero

Mattel

PLAYMOBIL

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Hasbro

Sony

K’NEX

Konami

PlayFusion

Anki

WowWee

DXTR Labs

Leka

Wonder Workshop

Genesis Toys

i-Que

Cayla

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