

Internet Comics Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/I562A77C11E4EN.html>

Date: February 2022

Pages: 111

Price: US\$ 3,250.00 (Single User License)

ID: I562A77C11E4EN

Abstracts

Internet Comics (Webtoons) is a type of online comic where each chapter is published as a single, vertical strip. They typically have Full Color artwork. Webtoons first originated in Korea and have since spread to other Asian and Western countries.

This report contains market size and forecasts of Internet Comics in Global, including the following market information:

Global Internet Comics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Internet Comics market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Subscription Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Internet Comics include Naver, Kakao, Lezhin Entertainment (KidariStudio), Tappytoon, ToryComics, Toomics Global, Ridibooks (RIDI Corp), KidariStudio and Webtoon Factory, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Internet Comics

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Internet Comics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Internet Comics Market Segment Percentages, by Type, 2021 (%)

Subscription Based

Advertisement Based

Global Internet Comics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Internet Comics Market Segment Percentages, by Application, 2021 (%)

Mobile Phone

PC/Notebook

Tablet Computer

Others

Global Internet Comics Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Internet Comics Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Internet Comics revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Internet Comics revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Naver

Kakao

Lezhin Entertainment (KidariStudio)

Tappytoon

ToryComics

Toomics Global

Ridibooks (RIDI Corp)

KidariStudio

Webtoon Factory

Izneo Webtoon

Stela

Graphite

Webcomics (SideWalk Group)

SPOTTOON (Rolling Story)

Mr Blue

Marvel Unlimited

Tencent

Amazia

Shuueisha

Comico (NHN)

U17

MangaToon

MANTA

Kuaikan

Dongman Entertainment

Manman Manhua

Bilibili Comics

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Internet Comics Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Internet Comics Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL INTERNET COMICS OVERALL MARKET SIZE

- 2.1 Global Internet Comics Market Size: 2021 VS 2028
- 2.2 Global Internet Comics Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Internet Comics Players in Global Market
- 3.2 Top Global Internet Comics Companies Ranked by Revenue
- 3.3 Global Internet Comics Revenue by Companies
- 3.4 Top 3 and Top 5 Internet Comics Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Internet Comics Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Internet Comics Players in Global Market
 - 3.6.1 List of Global Tier 1 Internet Comics Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Internet Comics Companies

4 MARKET SIGHTS BY PRODUCT

- 4.1 Overview

- 4.1.1 by Type - Global Internet Comics Market Size Markets, 2021 & 2028
- 4.1.2 Subscription Based
- 4.1.3 Advertisement Based
- 4.2 By Type - Global Internet Comics Revenue & Forecasts
 - 4.2.1 By Type - Global Internet Comics Revenue, 2017-2022
 - 4.2.2 By Type - Global Internet Comics Revenue, 2023-2028
 - 4.2.3 By Type - Global Internet Comics Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global Internet Comics Market Size, 2021 & 2028
 - 5.1.2 Mobile Phone
 - 5.1.3 PC/Notebook
 - 5.1.4 Tablet Computer
 - 5.1.5 Others
- 5.2 By Application - Global Internet Comics Revenue & Forecasts
 - 5.2.1 By Application - Global Internet Comics Revenue, 2017-2022
 - 5.2.2 By Application - Global Internet Comics Revenue, 2023-2028
 - 5.2.3 By Application - Global Internet Comics Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global Internet Comics Market Size, 2021 & 2028
- 6.2 By Region - Global Internet Comics Revenue & Forecasts
 - 6.2.1 By Region - Global Internet Comics Revenue, 2017-2022
 - 6.2.2 By Region - Global Internet Comics Revenue, 2023-2028
 - 6.2.3 By Region - Global Internet Comics Revenue Market Share, 2017-2028
- 6.3 North America
 - 6.3.1 By Country - North America Internet Comics Revenue, 2017-2028
 - 6.3.2 US Internet Comics Market Size, 2017-2028
 - 6.3.3 Canada Internet Comics Market Size, 2017-2028
 - 6.3.4 Mexico Internet Comics Market Size, 2017-2028
- 6.4 Europe
 - 6.4.1 By Country - Europe Internet Comics Revenue, 2017-2028
 - 6.4.2 Germany Internet Comics Market Size, 2017-2028
 - 6.4.3 France Internet Comics Market Size, 2017-2028
 - 6.4.4 U.K. Internet Comics Market Size, 2017-2028
 - 6.4.5 Italy Internet Comics Market Size, 2017-2028

6.4.6 Russia Internet Comics Market Size, 2017-2028

6.4.7 Nordic Countries Internet Comics Market Size, 2017-2028

6.4.8 Benelux Internet Comics Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Internet Comics Revenue, 2017-2028

6.5.2 China Internet Comics Market Size, 2017-2028

6.5.3 Japan Internet Comics Market Size, 2017-2028

6.5.4 South Korea Internet Comics Market Size, 2017-2028

6.5.5 Southeast Asia Internet Comics Market Size, 2017-2028

6.5.6 India Internet Comics Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Internet Comics Revenue, 2017-2028

6.6.2 Brazil Internet Comics Market Size, 2017-2028

6.6.3 Argentina Internet Comics Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Internet Comics Revenue, 2017-2028

6.7.2 Turkey Internet Comics Market Size, 2017-2028

6.7.3 Israel Internet Comics Market Size, 2017-2028

6.7.4 Saudi Arabia Internet Comics Market Size, 2017-2028

6.7.5 UAE Internet Comics Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Naver

7.1.1 Naver Corporate Summary

7.1.2 Naver Business Overview

7.1.3 Naver Internet Comics Major Product Offerings

7.1.4 Naver Internet Comics Revenue in Global Market (2017-2022)

7.1.5 Naver Key News

7.2 Kakao

7.2.1 Kakao Corporate Summary

7.2.2 Kakao Business Overview

7.2.3 Kakao Internet Comics Major Product Offerings

7.2.4 Kakao Internet Comics Revenue in Global Market (2017-2022)

7.2.5 Kakao Key News

7.3 Lezhin Entertainment (KidariStudio)

7.3.1 Lezhin Entertainment (KidariStudio) Corporate Summary

7.3.2 Lezhin Entertainment (KidariStudio) Business Overview

7.3.3 Lezhin Entertainment (KidariStudio) Internet Comics Major Product Offerings

7.3.4 Lezhin Entertainment (KidariStudio) Internet Comics Revenue in Global Market (2017-2022)

7.3.5 Lezhin Entertainment (KidariStudio) Key News

7.4 Tappytoon

7.4.1 Tappytoon Corporate Summary

7.4.2 Tappytoon Business Overview

7.4.3 Tappytoon Internet Comics Major Product Offerings

7.4.4 Tappytoon Internet Comics Revenue in Global Market (2017-2022)

7.4.5 Tappytoon Key News

7.5 ToryComics

7.5.1 ToryComics Corporate Summary

7.5.2 ToryComics Business Overview

7.5.3 ToryComics Internet Comics Major Product Offerings

7.5.4 ToryComics Internet Comics Revenue in Global Market (2017-2022)

7.5.5 ToryComics Key News

7.6 Toomics Global

7.6.1 Toomics Global Corporate Summary

7.6.2 Toomics Global Business Overview

7.6.3 Toomics Global Internet Comics Major Product Offerings

7.6.4 Toomics Global Internet Comics Revenue in Global Market (2017-2022)

7.6.5 Toomics Global Key News

7.7 Ridibooks (RIDI Corp)

7.7.1 Ridibooks (RIDI Corp) Corporate Summary

7.7.2 Ridibooks (RIDI Corp) Business Overview

7.7.3 Ridibooks (RIDI Corp) Internet Comics Major Product Offerings

7.7.4 Ridibooks (RIDI Corp) Internet Comics Revenue in Global Market (2017-2022)

7.7.5 Ridibooks (RIDI Corp) Key News

7.8 KidariStudio

7.8.1 KidariStudio Corporate Summary

7.8.2 KidariStudio Business Overview

7.8.3 KidariStudio Internet Comics Major Product Offerings

7.8.4 KidariStudio Internet Comics Revenue in Global Market (2017-2022)

7.8.5 KidariStudio Key News

7.9 Webtoon Factory

7.9.1 Webtoon Factory Corporate Summary

7.9.2 Webtoon Factory Business Overview

7.9.3 Webtoon Factory Internet Comics Major Product Offerings

7.9.4 Webtoon Factory Internet Comics Revenue in Global Market (2017-2022)

7.9.5 Webtoon Factory Key News

7.10 Izneo Webtoon

7.10.1 Izneo Webtoon Corporate Summary

7.10.2 Izneo Webtoon Business Overview

7.10.3 Izneo Webtoon Internet Comics Major Product Offerings

7.10.4 Izneo Webtoon Internet Comics Revenue in Global Market (2017-2022)

7.10.5 Izneo Webtoon Key News

7.11 Stela

7.11.1 Stela Corporate Summary

7.11.2 Stela Business Overview

7.11.3 Stela Internet Comics Major Product Offerings

7.11.4 Stela Internet Comics Revenue in Global Market (2017-2022)

7.11.5 Stela Key News

7.12 Graphite

7.12.1 Graphite Corporate Summary

7.12.2 Graphite Business Overview

7.12.3 Graphite Internet Comics Major Product Offerings

7.12.4 Graphite Internet Comics Revenue in Global Market (2017-2022)

7.12.5 Graphite Key News

7.13 Webcomics (SideWalk Group)

7.13.1 Webcomics (SideWalk Group) Corporate Summary

7.13.2 Webcomics (SideWalk Group) Business Overview

7.13.3 Webcomics (SideWalk Group) Internet Comics Major Product Offerings

7.13.4 Webcomics (SideWalk Group) Internet Comics Revenue in Global Market (2017-2022)

7.13.5 Webcomics (SideWalk Group) Key News

7.14 SPOTTOON (Rolling Story)

7.14.1 SPOTTOON (Rolling Story) Corporate Summary

7.14.2 SPOTTOON (Rolling Story) Business Overview

7.14.3 SPOTTOON (Rolling Story) Internet Comics Major Product Offerings

7.14.4 SPOTTOON (Rolling Story) Internet Comics Revenue in Global Market (2017-2022)

7.14.5 SPOTTOON (Rolling Story) Key News

7.15 Mr Blue

7.15.1 Mr Blue Corporate Summary

7.15.2 Mr Blue Business Overview

7.15.3 Mr Blue Internet Comics Major Product Offerings

7.15.4 Mr Blue Internet Comics Revenue in Global Market (2017-2022)

7.15.5 Mr Blue Key News

7.16 Marvel Unlimited

- 7.16.1 Marvel Unlimited Corporate Summary
- 7.16.2 Marvel Unlimited Business Overview
- 7.16.3 Marvel Unlimited Internet Comics Major Product Offerings
- 7.16.4 Marvel Unlimited Internet Comics Revenue in Global Market (2017-2022)
- 7.16.5 Marvel Unlimited Key News
- 7.17 Tencent
 - 7.17.1 Tencent Corporate Summary
 - 7.17.2 Tencent Business Overview
 - 7.17.3 Tencent Internet Comics Major Product Offerings
 - 7.17.4 Tencent Internet Comics Revenue in Global Market (2017-2022)
 - 7.17.5 Tencent Key News
- 7.18 Amazia
 - 7.18.1 Amazia Corporate Summary
 - 7.18.2 Amazia Business Overview
 - 7.18.3 Amazia Internet Comics Major Product Offerings
 - 7.18.4 Amazia Internet Comics Revenue in Global Market (2017-2022)
 - 7.18.5 Amazia Key News
- 7.19 Shuueisha
 - 7.19.1 Shuueisha Corporate Summary
 - 7.19.2 Shuueisha Business Overview
 - 7.19.3 Shuueisha Internet Comics Major Product Offerings
 - 7.19.4 Shuueisha Internet Comics Revenue in Global Market (2017-2022)
 - 7.19.5 Shuueisha Key News
- 7.20 Comico (NHN)
 - 7.20.1 Comico (NHN) Corporate Summary
 - 7.20.2 Comico (NHN) Business Overview
 - 7.20.3 Comico (NHN) Internet Comics Major Product Offerings
 - 7.20.4 Comico (NHN) Internet Comics Revenue in Global Market (2017-2022)
 - 7.20.5 Comico (NHN) Key News
- 7.21 U17
 - 7.21.1 U17 Corporate Summary
 - 7.21.2 U17 Business Overview
 - 7.21.3 U17 Internet Comics Major Product Offerings
 - 7.21.4 U17 Internet Comics Revenue in Global Market (2017-2022)
 - 7.21.5 U17 Key News
- 7.22 MangaToon
 - 7.22.1 MangaToon Corporate Summary
 - 7.22.2 MangaToon Business Overview
 - 7.22.3 MangaToon Internet Comics Major Product Offerings

7.22.4 MangaToon Internet Comics Revenue in Global Market (2017-2022)

7.22.5 MangaToon Key News

7.23 MANTA

7.23.1 MANTA Corporate Summary

7.23.2 MANTA Business Overview

7.23.3 MANTA Internet Comics Major Product Offerings

7.23.4 MANTA Internet Comics Revenue in Global Market (2017-2022)

7.23.5 MANTA Key News

7.24 Kuaikan

7.24.1 Kuaikan Corporate Summary

7.24.2 Kuaikan Business Overview

7.24.3 Kuaikan Internet Comics Major Product Offerings

7.24.4 Kuaikan Internet Comics Revenue in Global Market (2017-2022)

7.24.5 Kuaikan Key News

7.25 Dongman Entertainment

7.25.1 Dongman Entertainment Corporate Summary

7.25.2 Dongman Entertainment Business Overview

7.25.3 Dongman Entertainment Internet Comics Major Product Offerings

7.25.4 Dongman Entertainment Internet Comics Revenue in Global Market
(2017-2022)

7.25.5 Dongman Entertainment Key News

7.26 Manman Manhwa

7.26.1 Manman Manhwa Corporate Summary

7.26.2 Manman Manhwa Business Overview

7.26.3 Manman Manhwa Internet Comics Major Product Offerings

7.26.4 Manman Manhwa Internet Comics Revenue in Global Market (2017-2022)

7.26.5 Manman Manhwa Key News

7.27 Bilibili Comics

7.27.1 Bilibili Comics Corporate Summary

7.27.2 Bilibili Comics Business Overview

7.27.3 Bilibili Comics Internet Comics Major Product Offerings

7.27.4 Bilibili Comics Internet Comics Revenue in Global Market (2017-2022)

7.27.5 Bilibili Comics Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Internet Comics Market Opportunities & Trends in Global Market
- Table 2. Internet Comics Market Drivers in Global Market
- Table 3. Internet Comics Market Restraints in Global Market
- Table 4. Key Players of Internet Comics in Global Market
- Table 5. Top Internet Comics Players in Global Market, Ranking by Revenue (2021)
- Table 6. Global Internet Comics Revenue by Companies, (US\$, Mn), 2017-2022
- Table 7. Global Internet Comics Revenue Share by Companies, 2017-2022
- Table 8. Global Companies Internet Comics Product Type
- Table 9. List of Global Tier 1 Internet Comics Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Internet Comics Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Internet Comics Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Internet Comics Revenue in Global (US\$, Mn), 2017-2022
- Table 13. By Type - Internet Comics Revenue in Global (US\$, Mn), 2023-2028
- Table 14. By Application – Global Internet Comics Revenue, (US\$, Mn), 2021 & 2028
- Table 15. By Application - Internet Comics Revenue in Global (US\$, Mn), 2017-2022
- Table 16. By Application - Internet Comics Revenue in Global (US\$, Mn), 2023-2028
- Table 17. By Region – Global Internet Comics Revenue, (US\$, Mn), 2021 & 2028
- Table 18. By Region - Global Internet Comics Revenue (US\$, Mn), 2017-2022
- Table 19. By Region - Global Internet Comics Revenue (US\$, Mn), 2023-2028
- Table 20. By Country - North America Internet Comics Revenue, (US\$, Mn), 2017-2022
- Table 21. By Country - North America Internet Comics Revenue, (US\$, Mn), 2023-2028
- Table 22. By Country - Europe Internet Comics Revenue, (US\$, Mn), 2017-2022
- Table 23. By Country - Europe Internet Comics Revenue, (US\$, Mn), 2023-2028
- Table 24. By Region - Asia Internet Comics Revenue, (US\$, Mn), 2017-2022
- Table 25. By Region - Asia Internet Comics Revenue, (US\$, Mn), 2023-2028
- Table 26. By Country - South America Internet Comics Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - South America Internet Comics Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - Middle East & Africa Internet Comics Revenue, (US\$, Mn), 2017-2022
- Table 29. By Country - Middle East & Africa Internet Comics Revenue, (US\$, Mn), 2023-2028
- Table 30. Naver Corporate Summary
- Table 31. Naver Internet Comics Product Offerings

Table 32. Naver Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 33. Kakao Corporate Summary
Table 34. Kakao Internet Comics Product Offerings
Table 35. Kakao Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 36. Lezhin Entertainment (KidariStudio) Corporate Summary
Table 37. Lezhin Entertainment (KidariStudio) Internet Comics Product Offerings
Table 38. Lezhin Entertainment (KidariStudio) Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 39. Tappytoon Corporate Summary
Table 40. Tappytoon Internet Comics Product Offerings
Table 41. Tappytoon Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 42. ToryComics Corporate Summary
Table 43. ToryComics Internet Comics Product Offerings
Table 44. ToryComics Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 45. Toomics Global Corporate Summary
Table 46. Toomics Global Internet Comics Product Offerings
Table 47. Toomics Global Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 48. Ridibooks (RIDi Corp) Corporate Summary
Table 49. Ridibooks (RIDi Corp) Internet Comics Product Offerings
Table 50. Ridibooks (RIDi Corp) Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 51. KidariStudio Corporate Summary
Table 52. KidariStudio Internet Comics Product Offerings
Table 53. KidariStudio Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 54. Webtoon Factory Corporate Summary
Table 55. Webtoon Factory Internet Comics Product Offerings
Table 56. Webtoon Factory Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 57. Izneo Webtoon Corporate Summary
Table 58. Izneo Webtoon Internet Comics Product Offerings
Table 59. Izneo Webtoon Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 60. Stela Corporate Summary
Table 61. Stela Internet Comics Product Offerings
Table 62. Stela Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 63. Graphite Corporate Summary
Table 64. Graphite Internet Comics Product Offerings
Table 65. Graphite Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 66. Webcomics (SideWalk Group) Corporate Summary
Table 67. Webcomics (SideWalk Group) Internet Comics Product Offerings
Table 68. Webcomics (SideWalk Group) Internet Comics Revenue (US\$, Mn), (2017-2022)

Table 69. SPOTTOON (Rolling Story) Corporate Summary
Table 70. SPOTTOON (Rolling Story) Internet Comics Product Offerings
Table 71. SPOTTOON (Rolling Story) Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 72. Mr Blue Corporate Summary
Table 73. Mr Blue Internet Comics Product Offerings
Table 74. Mr Blue Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 75. Marvel Unlimited Corporate Summary
Table 76. Marvel Unlimited Internet Comics Product Offerings
Table 77. Marvel Unlimited Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 78. Tencent Corporate Summary
Table 79. Tencent Internet Comics Product Offerings
Table 80. Tencent Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 81. Amazia Corporate Summary
Table 82. Amazia Internet Comics Product Offerings
Table 83. Amazia Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 84. Shueisha Corporate Summary
Table 85. Shueisha Internet Comics Product Offerings
Table 86. Shueisha Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 87. Comico (NHN) Corporate Summary
Table 88. Comico (NHN) Internet Comics Product Offerings
Table 89. Comico (NHN) Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 90. U17 Corporate Summary
Table 91. U17 Internet Comics Product Offerings
Table 92. U17 Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 93. MangaToon Corporate Summary
Table 94. MangaToon Internet Comics Product Offerings
Table 95. MangaToon Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 96. MANTA Corporate Summary
Table 97. MANTA Internet Comics Product Offerings
Table 98. MANTA Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 99. Kuaikan Corporate Summary
Table 100. Kuaikan Internet Comics Product Offerings
Table 101. Kuaikan Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 102. Dongman Entertainment Corporate Summary
Table 103. Dongman Entertainment Internet Comics Product Offerings
Table 104. Dongman Entertainment Internet Comics Revenue (US\$, Mn), (2017-2022)
Table 105. Manman Manhwa Corporate Summary
Table 106. Manman Manhwa Internet Comics Product Offerings

Table 107. Manman Manhua Internet Comics Revenue (US\$, Mn), (2017-2022)

Table 108. Bilibili Comics Corporate Summary

Table 109. Bilibili Comics Internet Comics Product Offerings

Table 110. Bilibili Comics Internet Comics Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Internet Comics Segment by Type in 2021
- Figure 2. Internet Comics Segment by Application in 2021
- Figure 3. Global Internet Comics Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Internet Comics Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Internet Comics Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Internet Comics Revenue in 2021
- Figure 8. By Type - Global Internet Comics Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Internet Comics Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Internet Comics Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Internet Comics Revenue Market Share, 2017-2028
- Figure 12. US Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Internet Comics Revenue Market Share, 2017-2028
- Figure 16. Germany Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Internet Comics Revenue Market Share, 2017-2028
- Figure 24. China Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Internet Comics Revenue Market Share, 2017-2028
- Figure 30. Brazil Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Internet Comics Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Internet Comics Revenue Market Share, 2017-2028

Figure 33. Turkey Internet Comics Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Internet Comics Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Internet Comics Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Internet Comics Revenue, (US\$, Mn), 2017-2028

Figure 37. Naver Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Kakao Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Lezhin Entertainment (KidariStudio) Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Tappytoon Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. ToryComics Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Toomics Global Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Ridibooks (RIDI Corp) Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. KidariStudio Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Webtoon Factory Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Izneo Webtoon Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Stela Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Graphite Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Webcomics (SideWalk Group) Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. SPOTTOON (Rolling Story) Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 51. Mr Blue Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 52. Marvel Unlimited Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 53. Tencent Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 54. Amazia Internet Comics Revenue Year Over Year Growth (US\$, Mn) &

(2017-2022)

Figure 55. Shuueisha Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 56. Comico (NHN) Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 57. U17 Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 58. MangaToon Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 59. MANTA Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 60. Kuaikan Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 61. Dongman Entertainment Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 62. Manman Manhua Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 63. Bilibili Comics Internet Comics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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