

# Interactive Books Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Interactive Book is an electronic or digital book designed to include active reader participation via links or embedded reader-enacted functions.

This report contains market size and forecasts of Interactive Books in global, including the following market information:

Global Interactive Books Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Interactive Books Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Interactive Books companies in 2021 (%)

The global Interactive Books market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Lift-the-flap Book Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Interactive Books include Arbordale Publishing, Bertelsmann, Bloomsbury Publishing, Corus Entertainment, Hogs Back Books, Houghton Mifflin Harcourt Publishing, KGaA, Koehler Books and Lagardere Group, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Interactive Books manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Interactive Books Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Interactive Books Market Segment Percentages, by Type, 2021 (%)

Lift-the-flap Book

Touch & feel Book

Others

Global Interactive Books Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Interactive Books Market Segment Percentages, by Application, 2021 (%)

Adult

Teenager

Child

Global Interactive Books Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Interactive Books Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Interactive Books revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Interactive Books revenues share in global market, 2021 (%)

Key companies Interactive Books sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Interactive Books sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Arbordale Publishing

Bertelsmann

Bloomsbury Publishing

Corus Entertainment

Hogs Back Books

Houghton Mifflin Harcourt Publishing

KGaA

Koehler Books

Lagardere Group

Lerner Publishing Group

Lostmy

Scholastic

ViacomCBS

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