

# Integrated Marketing Communications Market - Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Integrated Marketing Communications in Global, including the following market information:

Global Integrated Marketing Communications Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Integrated Marketing Communications market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Advertising Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Integrated Marketing Communications include Xiamen Pop Culture Co., Ltd., Shanghai Sophon Information Technology Co., Ltd., Quanzhou Shengda Ruixing Cultural Communication Co., Ltd., Xiamen MiaoJun Culture Media Co., Ltd., Guangdong Yinsai Brand Marketing Group Co., Ltd., Xuanya International Brand Management (Beijing) Co., Ltd., Sime Media Co., Ltd., Guangdong Advertising Group Co., Ltd. and Beijing Huayi Schwab Integrated Marketing Consulting Co., Ltd. and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Integrated Marketing

Communications companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Integrated Marketing Communications Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Integrated Marketing Communications Market Segment Percentages, by Type, 2021 (%)

Advertising

Sales Promotion

Other

Global Integrated Marketing Communications Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Integrated Marketing Communications Market Segment Percentages, by Application, 2021 (%)

Car

IT

FMCG

Entertainment/culture

Other

Global Integrated Marketing Communications Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

## Global Integrated Marketing Communications Market Segment Percentages, By Region and Country, 2021 (%)

### North America

US

Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Integrated Marketing Communications revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Integrated Marketing Communications revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Xiamen Pop Culture Co., Ltd.

Shanghai Sophon Information Technology Co., Ltd.

Quanzhou Shengda Ruixing Cultural Communication Co., Ltd.

Xiamen Miaojun Culture Media Co., Ltd.

Guangdong Yinsai Brand Marketing Group Co., Ltd.

Xuanya International Brand Management (Beijing) Co., Ltd.

Sime Media Co., Ltd.

Guangdong Advertising Group Co., Ltd.

Beijing Huayi Schwab Integrated Marketing Consulting Co., Ltd.

BlueFocus Intelligent Communications Group

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