

Insurance Platform Market, Global Outlook and Forecast 2022-2028

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Abstracts

The emergence of the insurance platform provides necessary support for the digital transformation of insurance companies. The insurance platform based on the micro-service architecture serves as the middle layer that connects the core system and the front-end applications. By decoupling and assembling core business components, it can integrate traditional business capabilities. Disassembled into business units that can be flexibly expanded. The data center uses big data, artificial intelligence and other technologies to refine the value of precipitated business data, and can form data assets that can be used efficiently and support corporate decision-making. Finally, through the open API interface, the service capabilities of the insurance middle office can be quickly released to the front desk to meet the needs of complex front desk business scenarios. Therefore, for insurance companies, the construction of insurance middle stations will be the key for insurance companies to achieve technological empowerment and digital transformation.

This report contains market size and forecasts of Insurance Platform in Global, including the following market information:

Global Insurance Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Insurance Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Business Platform Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Insurance Platform include PING AN CLOUD, ANT GROUP, Aliyun, JD Digits, HUAWEI CLOUD, Tencent Cloud, IBM, CoverGo and GALILEO PLATFORMS. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Insurance Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Insurance Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Insurance Platform Market Segment Percentages, by Type, 2021 (%)

Business Platform

Data Platform

Global Insurance Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Insurance Platform Market Segment Percentages, by Application, 2021 (%)

Life Insurance

Health Insurance

Car Insurance

Others

Global Insurance Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$

Millions)

Global Insurance Platform Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Insurance Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Insurance Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

PING AN CLOUD

ANT GROUP

Aliyun

JD Digits

HUAWEI CLOUD

Tencent Cloud

IBM

CoverGo

GALILEO PLATFORMS

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