

Insurance Advertising Market, Global Outlook and Forecast 2022-2028

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Abstracts

Insurance advertising refers to any advertisement that is intended to encourage persons or companies to buy insurance. Insurance advertising is done by the insurance companies to attract attention of the customers and utilize them with the aim of increasing the company's profit.

This report contains market size and forecasts of Insurance Advertising in Global, including the following market information:

Global Insurance Advertising Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Insurance Advertising market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Non-health Insurance Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Insurance Advertising include UnitedHealth Group, Liberty Mutual, GEICO, Allstate Corporation, Berkshire Hathaway, The Progressive Corporation, MetLife, State Farm Mutual and Nationwide Mutual, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Insurance Advertising companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Insurance Advertising Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Insurance Advertising Market Segment Percentages, by Type, 2021 (%)

Non-health Insurance

Life Insurance

Global Insurance Advertising Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Insurance Advertising Market Segment Percentages, by Application, 2021 (%)

Direct Marketing

Network Marketing

Mobile Marketing

Other

Global Insurance Advertising Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Insurance Advertising Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Insurance Advertising revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Insurance Advertising revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

UnitedHealth Group

Liberty Mutual

GEICO

Allstate Corporation

Berkshire Hathaway

The Progressive Corporation

MetLife

State Farm Mutual

Nationwide Mutua

Admiral Group

American Family Mutual

Farmers Insurance Group

Hastings Insurance

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