

Instant Redeemable Coupons (IRC) Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Instant Redeemable Coupons (IRC) in Global, including the following market information:

Global Instant Redeemable Coupons (IRC) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Instant Redeemable Coupons (IRC) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Folded Leaflet Type Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Instant Redeemable Coupons (IRC) include Gallimore Industries, CCL Industries, PrintFlex Graphics, MCC Label and Adcraft Labels, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Instant Redeemable Coupons (IRC) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Instant Redeemable Coupons (IRC) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Instant Redeemable Coupons (IRC) Market Segment Percentages, by Type, 2021 (%)

Folded Leaflet Type

Dry Peel Type

Sealed Coupon Type

Global Instant Redeemable Coupons (IRC) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Instant Redeemable Coupons (IRC) Market Segment Percentages, by Application, 2021 (%)

Food & Beverage

Cosmetics & Personal Care

Other

Global Instant Redeemable Coupons (IRC) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Instant Redeemable Coupons (IRC) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Instant Redeemable Coupons (IRC) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Instant Redeemable Coupons (IRC) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Gallimore Industries

CCL Industries

PrintFlex Graphics

MCC Label

Adcraft Labels

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