

Instant Messaging and Chat Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Companies use Instant messaging software to facilitate communication between their staff members who may be located in different places and countries. Popular websites such as Facebook offer instant chat services for free.

This report contains market size and forecasts of Instant Messaging and Chat Software in Global, including the following market information:

Global Instant Messaging and Chat Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Instant Messaging and Chat Software market was valued at 22550 million in 2021 and is projected to reach US\$ 40910 million by 2028, at a CAGR of 8.9% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

PC Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Instant Messaging and Chat Software include Liscio, Mirrorfly, LiveAgent, Genesys, Zoho, Salesforce, Skype, Slack and Twist, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Instant Messaging and

Chat Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Instant Messaging and Chat Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Instant Messaging and Chat Software Market Segment Percentages, by Type, 2021 (%)

PC

Mobile

Global Instant Messaging and Chat Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Instant Messaging and Chat Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Instant Messaging and Chat Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Instant Messaging and Chat Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Instant Messaging and Chat Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Instant Messaging and Chat Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Liscio

Mirrorfly

LiveAgent

Genesys

Zoho

Salesforce

Skype

Slack

Twist

Freshchat

Zendesk

Nextiva

Flock

HelpCrunch

Quire

Talkspirit

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