

Instant Messaging (IM) Market, Global Outlook and Forecast 2022-2028

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Abstracts

Instant messaging, often shortened to IM or IM'ing, is the exchange of near real-time messages through a stand-alone application or embedded software. Unlike chat rooms with many users engaging in multiple and overlapping conversations, IM sessions usually take place between two users in a private, back-and-forth style of communication.

This report contains market size and forecasts of Instant Messaging (IM) in Global, including the following market information:

Global Instant Messaging (IM) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Instant Messaging (IM) market was valued at 22550 million in 2021 and is projected to reach US\$ 40910 million by 2028, at a CAGR of 8.9% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

PC Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Instant Messaging (IM) include Apple Messages, Cisco Jabber, Facebook Messenger, Google, IBM Sametime, ICQ, Line, Pidgin and Microsoft Skype, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Instant Messaging (IM) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Instant Messaging (IM) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Instant Messaging (IM) Market Segment Percentages, by Type, 2021 (%)

PC

Mobile

Global Instant Messaging (IM) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Instant Messaging (IM) Market Segment Percentages, by Application, 2021 (%)

Personal

Enterprise

Other

Global Instant Messaging (IM) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Instant Messaging (IM) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Instant Messaging (IM) revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Instant Messaging (IM) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Apple Messages

Cisco Jabber

Facebook Messenger

Google

IBM Sametime

ICQ

Line

Pidgin

Microsoft Skype

Slack

Telegram

Trillian

Viber

WeChat

WhatsApp Messenger

Windows Live Messenger

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China Mobile

YY

Alibaba

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Alibaba

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