

Infrared Hair Straightener Market, Global Outlook and Forecast 2022-2028

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Abstracts

Infrared hair straighteners are better than conventional hair straighteners due to the difference in heat they supply to straighten the hair. Infrared heat releases negative ions to straighten the hair. These negative ions help preserve the natural hair oils to prevent the hair from getting damaged or frizzy.

This report contains market size and forecasts of Infrared Hair Straightener in global, including the following market information:

Global Infrared Hair Straightener Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Infrared Hair Straightener Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Infrared Hair Straightener companies in 2021 (%)

The global Infrared Hair Straightener market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Dual Voltage Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Infrared Hair Straightener include Nicky Clarke, Amika, Eva NYC, Sutra Beauty, L'ange Hair, Irresistible Me, CROC, PYTHair and Aria Beauty, etc. In 2021, the global top five players have a share approximately % in terms of

revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Infrared Hair Straightener manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Infrared Hair Straightener Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Infrared Hair Straightener Market Segment Percentages, by Type, 2021 (%)

Dual Voltage

Single Voltage

Global Infrared Hair Straightener Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Infrared Hair Straightener Market Segment Percentages, by Application, 2021 (%)

Commercial

Household

Global Infrared Hair Straightener Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Infrared Hair Straightener Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Infrared Hair Straightener revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Infrared Hair Straightener revenues share in global market, 2021 (%)

Key companies Infrared Hair Straightener sales in global market, 2017-2022
(Estimated), (K Units)

Key companies Infrared Hair Straightener sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Nicky Clarke

Amika

Eva NYC

Sutra Beauty

L'ange Hair

Irresistible Me

CROC

PYTHair

Aria Beauty

Voduz

Duvolle

Guangzhou Zunxian Electric

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