

# Information Short Video Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Information Short Video in Global, including the following market information:

Global Information Short Video Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Information Short Video market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

PGC Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Information Short Video include Facebook, ByteDance, Tencent, Pear Video, Baidu, Phoenix Media Investment (Holdings) Limited, People.cn Co., Ltd., Sina and NetEase, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Information Short Video companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Information Short Video Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Information Short Video Market Segment Percentages, by Type, 2021 (%)

PGC

UGC

Global Information Short Video Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Information Short Video Market Segment Percentages, by Application, 2021 (%)

Life Information

Technology Information

International Information

Social Information

Other

Global Information Short Video Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Information Short Video Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Information Short Video revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Information Short Video revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Facebook

ByteDance

Tencent

Pear Video

Baidu

Phoenix Media Investment (Holdings) Limited

People.cn Co., Ltd.

Sina

NetEase

V1 Group Limited

Alibaba Group

Shanghai United Media Group

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