

Information Broker Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

An information broker or data broker collects information about individuals from public records and private sources including census and change of address records, motor vehicle and driving records, user-contributed material to social networking sites,[1] media and court reports, voter registration lists, consumer purchase histories, most-wanted lists and terrorist watch lists, bank card transaction records, health care authorities, and web browsing histories.

This report contains market size and forecasts of Information Broker Service in Global, including the following market information:

Global Information Broker Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Information Broker Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Subscription Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Information Broker Service include Acxiom, Experian, Equifax, CoreLogic, TransUnion, Oracle, Lifelock, H.I.G. Capital and PeekYou, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Information Broker Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Information Broker Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Information Broker Service Market Segment Percentages, by Type, 2021 (%)

Subscription

Pay per Use Paid

Hybrid Paid

Global Information Broker Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Information Broker Service Market Segment Percentages, by Application, 2021 (%)

BFSI

Retail and FMCG

Manufacturing

Media

Government Sector

Others

Global Information Broker Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Information Broker Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Information Broker Service revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Information Broker Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Acxiom

Experian

Equifax

CoreLogic

TransUnion

Oracle

Lifelock

H.I.G. Capital

PeekYou

TowerData

Alibaba

Bloomberg

Datasift

FICO

RELX

Moody's

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