

Inflight Advertising Market, Global Outlook and Forecast 2022-2028

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Abstracts

In-flight advertising incorporates the mode of advertising through the overhead storage bins, setback tray tables, in-flight magazines, and sales pitches by the respective flight attendants.

This report contains market size and forecasts of Inflight Advertising in Global, including the following market information:

Global Inflight Advertising Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Inflight Advertising market was valued at 403.9 million in 2021 and is projected to reach US\$ 608.5 million by 2028, at a CAGR of 6.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Display Systems, Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Inflight Advertising include Global Eagle, Panasonic Avionics Corporation, IMM International, MaXposure Media Group (I) Pvt. Ltd., EAM Advertising LLC, INK, Atin OOH, Global Onboard Partners and Blue Mushroom and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Inflight Advertising companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Inflight Advertising Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Inflight Advertising Market Segment Percentages, by Type, 2021 (%)

Display Systems,

Inflight Magazines

Inflight Apps

Baggage Tags

Global Inflight Advertising Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Inflight Advertising Market Segment Percentages, by Application, 2021 (%)

Business Aircraft

Passenger Aircraft

Global Inflight Advertising Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Inflight Advertising Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Inflight Advertising revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Inflight Advertising revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Global Eagle

Panasonic Avionics Corporation

IMM International

MaXposure Media Group (I) Pvt. Ltd.

EAM Advertising LLC

INK

Atin OOH

Global Onboard Partners

Blue Mushroom

The Zagoren Collective

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