

Indoor Location-based Search and Advertising Market, Global Outlook and Forecast 2022-2028

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Abstracts

The business scenario around the world is undergoing a huge paradigm shift. Location information has started to play an increasingly critical role in the way businesses operate. This has greatly affected the Retail sector and has spurred the advent of a new realm of marketing - location-based marketing (LBM).

This report contains market size and forecasts of Indoor Location-based Search and Advertising in Global, including the following market information:

Global Indoor Location-based Search and Advertising Market Size 2023-2028, (\$ millions)

The global Indoor Location-based Search and Advertising market is projected to reach US\$ million by 2028.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Indoor Location-based Search and Advertising companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Indoor Location-based Search and Advertising Market, by Technology, 2023-2028 (\$ millions)

Global Indoor Location-based Search and Advertising Market Segment Percentages, by Technology

Push

Pull

Global Indoor Location-based Search and Advertising Market, by Application,
2023-2028 (\$ millions)

Global Indoor Location-based Search and Advertising Market Segment Percentages, by
Application

Search

Messaging

Display

Global Indoor Location-based Search and Advertising Market, By Region and Country,
2023-2028 (\$ Millions)

Global Indoor Location-based Search and Advertising Market Segment Percentages, By
Region and Country

United States

Europe

Asia

China

Rest of World

Competitor Analysis

The report also provides analysis of leading market participants including:

Further, the report presents profiles of competitors in the market, key players include:

Apple

Foursquare

Google

XAD

AdMoove (HiMedia)

Groupon

Near

Aislelabs

Appello Systems

Badoo, bfonics

BLIP Systems A/S

Burpple

COUPIES

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