

Independent Software Vendors (ISVs) Market, Global Outlook and Forecast 2022-2028

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Abstracts

An independent software vendor (ISV) is an individual or business that builds, develops and sells consumer or enterprise software. Although ISV-provided software is consumed by end users, it remains the property of the vendor.

An ISV is also known as a software publisher.

This report contains market size and forecasts of Independent Software Vendors (ISVs) in Global, including the following market information:

Global Independent Software Vendors (ISVs) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Independent Software Vendors (ISVs) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Independent Software Vendors (ISVs) include Microsoft, Cisco, IBM, Hewlett-Packard, Novell, Google, Oracle, Apple and SAP, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Independent Software Vendors (ISVs) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Independent Software Vendors (ISVs) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Independent Software Vendors (ISVs) Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On-Premises

Global Independent Software Vendors (ISVs) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Independent Software Vendors (ISVs) Market Segment Percentages, by Application, 2021 (%)

E-Commerce

Logistics

Retail

Healthcare

Financial

Educational

Others

Global Independent Software Vendors (ISVs) Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Independent Software Vendors (ISVs) Market Segment Percentages, By Region
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Independent Software Vendors (ISVs) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Independent Software Vendors (ISVs) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Microsoft

Cisco

IBM

Hewlett-Packard

Novell

Google

Oracle

Apple

SAP

Salesforce

Nutanix

ServiceNow

Yahoo!

Double-Take Software

RSA

Mocana

Odyssey Software

Compuware

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Independent Software Vendors (ISVs) Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Independent Software Vendors (ISVs) Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL INDEPENDENT SOFTWARE VENDORS (ISVS) OVERALL MARKET SIZE

- 2.1 Global Independent Software Vendors (ISVs) Market Size: 2021 VS 2028
- 2.2 Global Independent Software Vendors (ISVs) Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Independent Software Vendors (ISVs) Players in Global Market
- 3.2 Top Global Independent Software Vendors (ISVs) Companies Ranked by Revenue
- 3.3 Global Independent Software Vendors (ISVs) Revenue by Companies
- 3.4 Top 3 and Top 5 Independent Software Vendors (ISVs) Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Independent Software Vendors (ISVs) Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Independent Software Vendors (ISVs) Players in Global Market
 - 3.6.1 List of Global Tier 1 Independent Software Vendors (ISVs) Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Independent Software Vendors (ISVs) Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Independent Software Vendors (ISVs) Market Size Markets, 2021 & 2028

4.1.2 Cloud Based

4.1.3 On-Premises

4.2 By Type - Global Independent Software Vendors (ISVs) Revenue & Forecasts

4.2.1 By Type - Global Independent Software Vendors (ISVs) Revenue, 2017-2022

4.2.2 By Type - Global Independent Software Vendors (ISVs) Revenue, 2023-2028

4.2.3 By Type - Global Independent Software Vendors (ISVs) Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Independent Software Vendors (ISVs) Market Size, 2021 & 2028

5.1.2 E-Commerce

5.1.3 Logistics

5.1.4 Retail

5.1.5 Healthcare

5.1.6 Financial

5.1.7 Educational

5.1.8 Others

5.2 By Application - Global Independent Software Vendors (ISVs) Revenue & Forecasts

5.2.1 By Application - Global Independent Software Vendors (ISVs) Revenue, 2017-2022

5.2.2 By Application - Global Independent Software Vendors (ISVs) Revenue, 2023-2028

5.2.3 By Application - Global Independent Software Vendors (ISVs) Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Independent Software Vendors (ISVs) Market Size, 2021 & 2028

6.2 By Region - Global Independent Software Vendors (ISVs) Revenue & Forecasts

6.2.1 By Region - Global Independent Software Vendors (ISVs) Revenue, 2017-2022

6.2.2 By Region - Global Independent Software Vendors (ISVs) Revenue, 2023-2028

6.2.3 By Region - Global Independent Software Vendors (ISVs) Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Independent Software Vendors (ISVs) Revenue, 2017-2028

6.3.2 US Independent Software Vendors (ISVs) Market Size, 2017-2028

6.3.3 Canada Independent Software Vendors (ISVs) Market Size, 2017-2028

6.3.4 Mexico Independent Software Vendors (ISVs) Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Independent Software Vendors (ISVs) Revenue, 2017-2028

6.4.2 Germany Independent Software Vendors (ISVs) Market Size, 2017-2028

6.4.3 France Independent Software Vendors (ISVs) Market Size, 2017-2028

6.4.4 U.K. Independent Software Vendors (ISVs) Market Size, 2017-2028

6.4.5 Italy Independent Software Vendors (ISVs) Market Size, 2017-2028

6.4.6 Russia Independent Software Vendors (ISVs) Market Size, 2017-2028

6.4.7 Nordic Countries Independent Software Vendors (ISVs) Market Size, 2017-2028

6.4.8 Benelux Independent Software Vendors (ISVs) Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Independent Software Vendors (ISVs) Revenue, 2017-2028

6.5.2 China Independent Software Vendors (ISVs) Market Size, 2017-2028

6.5.3 Japan Independent Software Vendors (ISVs) Market Size, 2017-2028

6.5.4 South Korea Independent Software Vendors (ISVs) Market Size, 2017-2028

6.5.5 Southeast Asia Independent Software Vendors (ISVs) Market Size, 2017-2028

6.5.6 India Independent Software Vendors (ISVs) Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Independent Software Vendors (ISVs) Revenue, 2017-2028

6.6.2 Brazil Independent Software Vendors (ISVs) Market Size, 2017-2028

6.6.3 Argentina Independent Software Vendors (ISVs) Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Independent Software Vendors (ISVs) Revenue, 2017-2028

6.7.2 Turkey Independent Software Vendors (ISVs) Market Size, 2017-2028

6.7.3 Israel Independent Software Vendors (ISVs) Market Size, 2017-2028

6.7.4 Saudi Arabia Independent Software Vendors (ISVs) Market Size, 2017-2028

6.7.5 UAE Independent Software Vendors (ISVs) Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Microsoft

7.1.1 Microsoft Corporate Summary

7.1.2 Microsoft Business Overview

7.1.3 Microsoft Independent Software Vendors (ISVs) Major Product Offerings

7.1.4 Microsoft Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)

7.1.5 Microsoft Key News

7.2 Cisco

7.2.1 Cisco Corporate Summary

7.2.2 Cisco Business Overview

7.2.3 Cisco Independent Software Vendors (ISVs) Major Product Offerings

7.2.4 Cisco Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)

7.2.5 Cisco Key News

7.3 IBM

7.3.1 IBM Corporate Summary

7.3.2 IBM Business Overview

7.3.3 IBM Independent Software Vendors (ISVs) Major Product Offerings

7.3.4 IBM Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)

7.3.5 IBM Key News

7.4 Hewlett-Packard

7.4.1 Hewlett-Packard Corporate Summary

7.4.2 Hewlett-Packard Business Overview

7.4.3 Hewlett-Packard Independent Software Vendors (ISVs) Major Product Offerings

7.4.4 Hewlett-Packard Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)

7.4.5 Hewlett-Packard Key News

7.5 Novell

7.5.1 Novell Corporate Summary

7.5.2 Novell Business Overview

7.5.3 Novell Independent Software Vendors (ISVs) Major Product Offerings

7.5.4 Novell Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)

7.5.5 Novell Key News

7.6 Google

7.6.1 Google Corporate Summary

7.6.2 Google Business Overview

- 7.6.3 Google Independent Software Vendors (ISVs) Major Product Offerings
- 7.6.4 Google Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)
- 7.6.5 Google Key News
- 7.7 Oracle
 - 7.7.1 Oracle Corporate Summary
 - 7.7.2 Oracle Business Overview
 - 7.7.3 Oracle Independent Software Vendors (ISVs) Major Product Offerings
 - 7.7.4 Oracle Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)
 - 7.7.5 Oracle Key News
- 7.8 Apple
 - 7.8.1 Apple Corporate Summary
 - 7.8.2 Apple Business Overview
 - 7.8.3 Apple Independent Software Vendors (ISVs) Major Product Offerings
 - 7.8.4 Apple Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)
 - 7.8.5 Apple Key News
- 7.9 SAP
 - 7.9.1 SAP Corporate Summary
 - 7.9.2 SAP Business Overview
 - 7.9.3 SAP Independent Software Vendors (ISVs) Major Product Offerings
 - 7.9.4 SAP Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)
 - 7.9.5 SAP Key News
- 7.10 Salesforce
 - 7.10.1 Salesforce Corporate Summary
 - 7.10.2 Salesforce Business Overview
 - 7.10.3 Salesforce Independent Software Vendors (ISVs) Major Product Offerings
 - 7.10.4 Salesforce Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)
 - 7.10.5 Salesforce Key News
- 7.11 Nutanix
 - 7.11.1 Nutanix Corporate Summary
 - 7.11.2 Nutanix Business Overview
 - 7.11.3 Nutanix Independent Software Vendors (ISVs) Major Product Offerings
 - 7.11.4 Nutanix Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)
 - 7.11.5 Nutanix Key News

7.12 ServiceNow

7.12.1 ServiceNow Corporate Summary

7.12.2 ServiceNow Business Overview

7.12.3 ServiceNow Independent Software Vendors (ISVs) Major Product Offerings

7.12.4 ServiceNow Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)

7.12.5 ServiceNow Key News

7.13 Yahoo!

7.13.1 Yahoo! Corporate Summary

7.13.2 Yahoo! Business Overview

7.13.3 Yahoo! Independent Software Vendors (ISVs) Major Product Offerings

7.13.4 Yahoo! Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)

7.13.5 Yahoo! Key News

7.14 Double-Take Software

7.14.1 Double-Take Software Corporate Summary

7.14.2 Double-Take Software Business Overview

7.14.3 Double-Take Software Independent Software Vendors (ISVs) Major Product Offerings

7.14.4 Double-Take Software Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)

7.14.5 Double-Take Software Key News

7.15 RSA

7.15.1 RSA Corporate Summary

7.15.2 RSA Business Overview

7.15.3 RSA Independent Software Vendors (ISVs) Major Product Offerings

7.15.4 RSA Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)

7.15.5 RSA Key News

7.16 Mocana

7.16.1 Mocana Corporate Summary

7.16.2 Mocana Business Overview

7.16.3 Mocana Independent Software Vendors (ISVs) Major Product Offerings

7.16.4 Mocana Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)

7.16.5 Mocana Key News

7.17 Odyssey Software

7.17.1 Odyssey Software Corporate Summary

7.17.2 Odyssey Software Business Overview

7.17.3 Odyssey Software Independent Software Vendors (ISVs) Major Product Offerings

7.17.4 Odyssey Software Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)

7.17.5 Odyssey Software Key News

7.18 Compuware

7.18.1 Compuware Corporate Summary

7.18.2 Compuware Business Overview

7.18.3 Compuware Independent Software Vendors (ISVs) Major Product Offerings

7.18.4 Compuware Independent Software Vendors (ISVs) Revenue in Global Market (2017-2022)

7.18.5 Compuware Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Independent Software Vendors (ISVs) Market Opportunities & Trends in Global Market

Table 2. Independent Software Vendors (ISVs) Market Drivers in Global Market

Table 3. Independent Software Vendors (ISVs) Market Restraints in Global Market

Table 4. Key Players of Independent Software Vendors (ISVs) in Global Market

Table 5. Top Independent Software Vendors (ISVs) Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Independent Software Vendors (ISVs) Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Independent Software Vendors (ISVs) Revenue Share by Companies, 2017-2022

Table 8. Global Companies Independent Software Vendors (ISVs) Product Type

Table 9. List of Global Tier 1 Independent Software Vendors (ISVs) Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Independent Software Vendors (ISVs) Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Independent Software Vendors (ISVs) Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Independent Software Vendors (ISVs) Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Independent Software Vendors (ISVs) Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Independent Software Vendors (ISVs) Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Independent Software Vendors (ISVs) Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Independent Software Vendors (ISVs) Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Independent Software Vendors (ISVs) Revenue,

(US\$, Mn), 2017-2022

Table 21. By Country - North America Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2023-2028

Table 30. Microsoft Corporate Summary

Table 31. Microsoft Independent Software Vendors (ISVs) Product Offerings

Table 32. Microsoft Independent Software Vendors (ISVs) Revenue (US\$, Mn), (2017-2022)

Table 33. Cisco Corporate Summary

Table 34. Cisco Independent Software Vendors (ISVs) Product Offerings

Table 35. Cisco Independent Software Vendors (ISVs) Revenue (US\$, Mn), (2017-2022)

Table 36. IBM Corporate Summary

Table 37. IBM Independent Software Vendors (ISVs) Product Offerings

Table 38. IBM Independent Software Vendors (ISVs) Revenue (US\$, Mn), (2017-2022)

Table 39. Hewlett-Packard Corporate Summary

Table 40. Hewlett-Packard Independent Software Vendors (ISVs) Product Offerings

Table 41. Hewlett-Packard Independent Software Vendors (ISVs) Revenue (US\$, Mn), (2017-2022)

Table 42. Novell Corporate Summary

Table 43. Novell Independent Software Vendors (ISVs) Product Offerings

Table 44. Novell Independent Software Vendors (ISVs) Revenue (US\$, Mn), (2017-2022)

Table 45. Google Corporate Summary

Table 46. Google Independent Software Vendors (ISVs) Product Offerings

Table 47. Google Independent Software Vendors (ISVs) Revenue (US\$, Mn),
(2017-2022)

Table 48. Oracle Corporate Summary

Table 49. Oracle Independent Software Vendors (ISVs) Product Offerings

Table 50. Oracle Independent Software Vendors (ISVs) Revenue (US\$, Mn),
(2017-2022)

Table 51. Apple Corporate Summary

Table 52. Apple Independent Software Vendors (ISVs) Product Offerings

Table 53. Apple Independent Software Vendors (ISVs) Revenue (US\$, Mn),
(2017-2022)

Table 54. SAP Corporate Summary

Table 55. SAP Independent Software Vendors (ISVs) Product Offerings

Table 56. SAP Independent Software Vendors (ISVs) Revenue (US\$, Mn), (2017-2022)

Table 57. Salesforce Corporate Summary

Table 58. Salesforce Independent Software Vendors (ISVs) Product Offerings

Table 59. Salesforce Independent Software Vendors (ISVs) Revenue (US\$, Mn),
(2017-2022)

Table 60. Nutanix Corporate Summary

Table 61. Nutanix Independent Software Vendors (ISVs) Product Offerings

Table 62. Nutanix Independent Software Vendors (ISVs) Revenue (US\$, Mn),
(2017-2022)

Table 63. ServiceNow Corporate Summary

Table 64. ServiceNow Independent Software Vendors (ISVs) Product Offerings

Table 65. ServiceNow Independent Software Vendors (ISVs) Revenue (US\$, Mn),
(2017-2022)

Table 66. Yahoo! Corporate Summary

Table 67. Yahoo! Independent Software Vendors (ISVs) Product Offerings

Table 68. Yahoo! Independent Software Vendors (ISVs) Revenue (US\$, Mn),
(2017-2022)

Table 69. Double-Take Software Corporate Summary

Table 70. Double-Take Software Independent Software Vendors (ISVs) Product
Offerings

Table 71. Double-Take Software Independent Software Vendors (ISVs) Revenue (US\$,
Mn), (2017-2022)

Table 72. RSA Corporate Summary

Table 73. RSA Independent Software Vendors (ISVs) Product Offerings

Table 74. RSA Independent Software Vendors (ISVs) Revenue (US\$, Mn), (2017-2022)

Table 75. Mocana Corporate Summary

Table 76. Mocana Independent Software Vendors (ISVs) Product Offerings

Table 77. Mocana Independent Software Vendors (ISVs) Revenue (US\$, Mn),
(2017-2022)

Table 78. Odyssey Software Corporate Summary

Table 79. Odyssey Software Independent Software Vendors (ISVs) Product Offerings

Table 80. Odyssey Software Independent Software Vendors (ISVs) Revenue (US\$,
Mn), (2017-2022)

Table 81. Compuware Corporate Summary

Table 82. Compuware Independent Software Vendors (ISVs) Product Offerings

Table 83. Compuware Independent Software Vendors (ISVs) Revenue (US\$, Mn),
(2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Independent Software Vendors (ISVs) Segment by Type in 2021
- Figure 2. Independent Software Vendors (ISVs) Segment by Application in 2021
- Figure 3. Global Independent Software Vendors (ISVs) Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Independent Software Vendors (ISVs) Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Independent Software Vendors (ISVs) Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Independent Software Vendors (ISVs) Revenue in 2021
- Figure 8. By Type - Global Independent Software Vendors (ISVs) Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Independent Software Vendors (ISVs) Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Independent Software Vendors (ISVs) Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Independent Software Vendors (ISVs) Revenue Market Share, 2017-2028
- Figure 12. US Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Independent Software Vendors (ISVs) Revenue Market Share, 2017-2028
- Figure 16. Germany Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Independent Software Vendors (ISVs) Revenue, (US\$, Mn),

2017-2028

Figure 23. By Region - Asia Independent Software Vendors (ISVs) Revenue Market Share, 2017-2028

Figure 24. China Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028

Figure 28. India Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Independent Software Vendors (ISVs) Revenue Market Share, 2017-2028

Figure 30. Brazil Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Independent Software Vendors (ISVs) Revenue Market Share, 2017-2028

Figure 33. Turkey Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Independent Software Vendors (ISVs) Revenue, (US\$, Mn), 2017-2028

Figure 37. Microsoft Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Cisco Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. IBM Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Hewlett-Packard Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Novell Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Google Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Oracle Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Apple Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. SAP Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Salesforce Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Nutanix Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. ServiceNow Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Yahoo! Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. Double-Take Software Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 51. RSA Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 52. Mocana Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 53. Odyssey Software Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 54. Compuware Independent Software Vendors (ISVs) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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