

Incentive Cards Market - Global Outlook and Forecast 2022-2028

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Abstracts

Incentive card refers to the award card provided to any employee in the enterprise if the management wants to reward its employees. However, reward employees cannot use the reward card to withdraw money at ATMs or in-stores; it can only be used to pay for products and services.

This report contains market size and forecasts of Incentive Cards in Global, including the following market information:

Global Incentive Cards Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Incentive Cards market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

by Functional Attribute Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Incentive Cards include Visa, Mastercard Incorporated, American Express Company, PayPal Holdings, JCB Co. Ltd., JP Morgan Chase & Co., Bank of America, Discover Financial Services Inc. and Citi Bank. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Incentive Cards companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Incentive Cards Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Incentive Cards Market Segment Percentages, by Type, 2021 (%)

by Functional Attribute

Open-loop

Closed-loop

by Product Type

Registered Card

Bearer Card

Global Incentive Cards Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Incentive Cards Market Segment Percentages, by Application, 2021 (%)

Corporate Institutes

Individuals

Others

Global Incentive Cards Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Incentive Cards Market Segment Percentages, By Region and Country, 2021

(%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Incentive Cards revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Incentive Cards revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Visa

Mastercard Incorporated

American Express Company

PayPal Holdings

JCB Co. Ltd.

JP Morgan Chase & Co.

Bank of America

Discover Financial Services Inc.

Citi Bank

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