

In-store Analytics Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/I81DDA4A6C3DEN.html>

Date: March 2022

Pages: 69

Price: US\$ 3,250.00 (Single User License)

ID: I81DDA4A6C3DEN

Abstracts

This report contains market size and forecasts of In-store Analytics in Global, including the following market information:

Global In-store Analytics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global In-store Analytics market was valued at 1098.7 million in 2021 and is projected to reach US\$ 3380.7 million by 2028, at a CAGR of 17.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Consulting Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of In-store Analytics include RetailNext, SAP, Thinkinside, Mindtree, Happiest Minds, Celect, Capillary Technologies, Scanalytics and Dor Technologies. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the In-store Analytics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global In-store Analytics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global In-store Analytics Market Segment Percentages, by Type, 2021 (%)

Consulting

Software

Global In-store Analytics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global In-store Analytics Market Segment Percentages, by Application, 2021 (%)

Marketing Management

Customer Management

Merchandising Analysis

Store Operations Management

Risk and Compliance Management

Global In-store Analytics Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global In-store Analytics Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies In-store Analytics revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies In-store Analytics revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

RetailNext

SAP

Thinkinside

Mindtree

Happiest Minds

Celect

Capillary Technologies

Scanalytics

Dor Technologies

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