

Image Recognition in Retail Market - Global Outlook and Forecast 2022-2028

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Abstracts

It can reduce sales time; identify products on shelves, price tags, POSM, analyze and provide suggestions for correcting defects; analyze product range, prices, and trends; analyze shelf share compared with competitors, and dynamic changes; monitor product matrix Compliance; automatically generate reports on selected indicators.

This report contains market size and forecasts of Image Recognition in Retail in Global, including the following market information:

Global Image Recognition in Retail Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Image Recognition in Retail market was valued at 1753.8 million in 2021 and is projected to reach US\$ 5728.2 million by 2028, at a CAGR of 18.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Image Recognition in Retail include IBM, AWS, Google, Microsoft, Trax, Intelligence Retail, VistBasic, Snap2Insight and Intel, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Image Recognition in Retail companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Image Recognition in Retail Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Image Recognition in Retail Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud Based

Global Image Recognition in Retail Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Image Recognition in Retail Market Segment Percentages, by Application, 2021 (%)

Security and Surveillance

Vision Analytics

Marketing and Advertising

Others

Global Image Recognition in Retail Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Image Recognition in Retail Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Image Recognition in Retail revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Image Recognition in Retail revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

AWS

Google

Microsoft

Trax

Intelligence Retail

VistBasic

Snap2Insight

Intel

NVidia Corporation

NEC

DEDI LLC

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