

Human Capital Management (HCM) in SMB Market, Global Outlook and Forecast 2022-2028

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Abstracts

Human Capital Management (HCM) is the comprehensive set of an organization's practices for recruiting, managing, developing, and optimizing employees (as an intangible asset) in order to maximize their business value. This report studies the Human Capital Management (HCM) in SMB.

This report contains market size and forecasts of Human Capital Management (HCM) in SMB in Global, including the following market information:

Global Human Capital Management (HCM) in SMB Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Human Capital Management (HCM) in SMB market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Talent Acquisition Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Human Capital Management (HCM) in SMB include SAP SE, Automatic Data Processing, Ultimate Software Group, Microsoft, Oracle Corporation, Workday, Ceridian HCM, Kronos and Infor, etc. In 2021, the global top five

players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Human Capital Management (HCM) in SMB companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Human Capital Management (HCM) in SMB Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Human Capital Management (HCM) in SMB Market Segment Percentages, by Type, 2021 (%)

Talent Acquisition

Talent Management

HR Core Administration

Global Human Capital Management (HCM) in SMB Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Human Capital Management (HCM) in SMB Market Segment Percentages, by Application, 2021 (%)

Financial Services

Retail/Wholesale

Professional/Technical Services

Manufacturing

Others

Global Human Capital Management (HCM) in SMB Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Human Capital Management (HCM) in SMB Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Human Capital Management (HCM) in SMB revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Human Capital Management (HCM) in SMB revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SAP SE

Automatic Data Processing

Ultimate Software Group

Microsoft

Oracle Corporation

Workday

Ceridian HCM

Kronos

Infor

IBM

Cornerstone OnDemand

Paycom Software

Intuit

SumTotal Systems

Sage

Epicor Software

Accenture

Workforce Software

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