

Household Smart Speakers Market, Global Outlook and Forecast 2022-2028

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Abstracts

A smart speaker is a type of speaker and voice command device with an integrated virtual assistant that offers interactive actions and hands-free activation with the help of one 'hot word' (or several 'hot words').

This report contains market size and forecasts of Household Smart Speakers in global, including the following market information:

Global Household Smart Speakers Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Household Smart Speakers Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Household Smart Speakers companies in 2021 (%)

The global Household Smart Speakers market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Wifi Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Household Smart Speakers include Amazon Echo, Google Home, Sonos One with Alexa, Apple Homepod, Bluesound, Bose, Sony Corporation, Panasonic Corporation and Samsung Electronics and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Household Smart Speakers manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Household Smart Speakers Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Household Smart Speakers Market Segment Percentages, by Type, 2021 (%)

Wifi

Bluetooth

Others

Global Household Smart Speakers Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Household Smart Speakers Market Segment Percentages, by Application, 2021 (%)

Living Room and Study

Kitchen

Bedroom

Others

Global Household Smart Speakers Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Household Smart Speakers Market Segment Percentages, By Region and

Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Household Smart Speakers revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Household Smart Speakers revenues share in global market, 2021 (%)

Key companies Household Smart Speakers sales in global market, 2017-2022
(Estimated), (K Units)

Key companies Household Smart Speakers sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Amazon Echo

Google Home

Sonos One with Alexa

Apple Homepod

Bluesound

Bose

Sony Corporation

Panasonic Corporation

Samsung Electronics

Polk Audio

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