

Household Fabric Softener Market, Global Outlook and Forecast 2022-2028

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Abstracts

Softener is a finishing agent that when applied to textile material improves its handle giving pleasing touch. As a general rule, the softening agents applied are lubricating agents, which facilitate the fiber sliding within the fabric structure, thus granting easier deformation and creasing of the fabric.

This report contains market size and forecasts of Household Fabric Softener in global, including the following market information:

Global Household Fabric Softener Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Household Fabric Softener Market Sales, 2017-2022, 2023-2028, (Units)

Global top five Household Fabric Softener companies in 2021 (%)

The global Household Fabric Softener market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Liquid Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Household Fabric Softener include P&G, Unilever, Church & Dwight, Colgate, Henkel, S. C. Johnson, Werner & Mertz, Sodalis Group and KAO, etc. In 2021, the global top five players have a share approximately % in terms of

revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Household Fabric Softener manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Household Fabric Softener Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (Units)

Global Household Fabric Softener Market Segment Percentages, by Type, 2021 (%)

Liquid

Dryer Sheets

Dryer Balls

Global Household Fabric Softener Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (Units)

Global Household Fabric Softener Market Segment Percentages, by Application, 2021 (%)

Clothing

Home Textile

Global Household Fabric Softener Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (Units)

Global Household Fabric Softener Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Household Fabric Softener revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Household Fabric Softener revenues share in global market, 2021 (%)

Key companies Household Fabric Softener sales in global market, 2017-2022
(Estimated), (Units)

Key companies Household Fabric Softener sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

P&G

Unilever

Church & Dwight

Colgate

Henkel

S. C. Johnson

Werner & Mertz

Sodalis Group

KAO

Lion

Mitsuei

Pigeon

AIEn

Blue Moon

Lvsan

Liby

Yipinjing

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