

# Household Air Freshener Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Household Air Freshener in global, including the following market information:

Global Household Air Freshener Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Household Air Freshener Market Sales, 2017-2022, 2023-2028, (Units)

Global top five Household Air Freshener companies in 2021 (%)

The global Household Air Freshener market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Gel Air Freshener Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Household Air Freshener include Church & Dwight, Air Delights, Godrej Household Products, Ada Electrotech (Xiamen) Co. Ltd., Reckitt Benckiser Group Plc, Procter & Gamble, Farcent Enterprise and Henkel, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Household Air Freshener manufacturers, suppliers, distributors and industry experts on this industry, involving the

sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Household Air Freshener Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (Units)

Global Household Air Freshener Market Segment Percentages, by Type, 2021 (%)

Gel Air Freshener

Sprays Air Fresheners

Electric Air Fresheners

Solids & Liquids Air Fresheners

Candle Air Fresheners

Others

Global Household Air Freshener Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (Units)

Global Household Air Freshener Market Segment Percentages, by Application, 2021 (%)

Supermarkets/ Hypermarkets

Convenience Stores

Pharmacies

Other

Global Household Air Freshener Market, By Region and Country, 2017-2022,

2023-2028 (\$ Millions) & (Units)

Global Household Air Freshener Market Segment Percentages, By Region and Country,  
2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Household Air Freshener revenues in global market, 2017-2022  
(Estimated), (\$ millions)

Key companies Household Air Freshener revenues share in global market, 2021 (%)

Key companies Household Air Freshener sales in global market, 2017-2022  
(Estimated), (Units)

Key companies Household Air Freshener sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Church & Dwight

Air Delights

Godrej Household Products

Ada Electrotech (Xiamen) Co. Ltd.

Reckitt Benckiser Group Plc

Procter & Gamble

Farcent Enterprise

Henkel

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