

Hotel Online Reputation Management Software Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/HD00CCD997B9EN.html>

Date: March 2022

Pages: 66

Price: US\$ 3,250.00 (Single User License)

ID: HD00CCD997B9EN

Abstracts

Hotel Online Reputation Management Software is used for helping hotels improve their online reputation to stand out from their competitors, and grow their business. With the help of an extensive online reputation management system, a hotel can easily monitor, repair, and protect its brand online.

This report contains market size and forecasts of Hotel Online Reputation Management Software in Global, including the following market information:

Global Hotel Online Reputation Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Hotel Online Reputation Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Hotel Online Reputation Management Software include eZee Technosys, RateGain, ReviewPro (SHIJI), Customer Alliance, GuestRevu, KePSLA, ReviewTrackers, Olery and Revinate, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Hotel Online Reputation Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Hotel Online Reputation Management Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Hotel Online Reputation Management Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On-Premise

Global Hotel Online Reputation Management Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Hotel Online Reputation Management Software Market Segment Percentages, by Application, 2021 (%)

Luxury & High-End Hotels

Mid-Range Hotels & Business Hotels

Resorts Hotels

Boutique Hotels

Others

Global Hotel Online Reputation Management Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Hotel Online Reputation Management Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Hotel Online Reputation Management Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Hotel Online Reputation Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

eZee Technosys

RateGain

ReviewPro (SHIJI)

Customer Alliance

GuestRevu

KePSLA

ReviewTrackers

Olery

Revinate

TrustYou

Repup

Fastbooking

Milestone

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