

Hotel Digital Marketing Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Digital marketing, the promotion of products or brands via one or more forms of electronic media, differs from traditional marketing in that it uses multiple channels and methods that enable an organization to analyze marketing campaigns and understand what is working and what isn't – typically in real time.

This report contains market size and forecasts of Hotel Digital Marketing Software in Global, including the following market information:

Global Hotel Digital Marketing Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Hotel Digital Marketing Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Hotel Digital Marketing Software include Intelier, Travel Tripper, Revinate, Guestcentric, Sojern, Milestone, WHM Global, 1HotelSolution.com and Screen Pilot, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Hotel Digital Marketing Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Hotel Digital Marketing Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Hotel Digital Marketing Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On-Premise

Global Hotel Digital Marketing Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Hotel Digital Marketing Software Market Segment Percentages, by Application, 2021 (%)

Luxury & High-End Hotels

Mid-Range Hotels & Business Hotels

Resorts Hotels

Boutique Hotels

Others

Global Hotel Digital Marketing Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Hotel Digital Marketing Software Market Segment Percentages, By Region and

Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Hotel Digital Marketing Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Hotel Digital Marketing Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Intelier

Travel Tripper

Revinate

Guestcentric

Sojern

Milestone

WHM Global

1HotelSolution.com

Screen Pilot

Netaffinity

Lights on Digital

Vizergy

HEBS Digita

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