

Hospitality Guest Messaging Platforms Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/H367F726A1B4EN.html>

Date: March 2022

Pages: 61

Price: US\$ 3,250.00 (Single User License)

ID: H367F726A1B4EN

Abstracts

Guest messaging software allows hotel operators and employees to establish a personalized communication channel with individual guests for the purpose of notifications, instructions, or service. These tools ensure optimal guest experiences and staff workflows through timely messages and responses. Guest messaging platforms are used by hotel receptionists and concierge attendants to complement traditional phone systems, and relevant messages are relayed to hotel managers, housekeeping crews, and room service specialists as needed. Proper use of these tools among hotel staff and guests can eliminate or greatly reduce phone call volume, ensure guest complaints or requests are addressed in a timely manner, and generally help provide the best possible customer service.

This report contains market size and forecasts of Hospitality Guest Messaging Platforms in Global, including the following market information:

Global Hospitality Guest Messaging Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Hospitality Guest Messaging Platforms market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Hospitality Guest Messaging Platforms include HelloShift, LiveRate, TrustYou, ReviewPro, Whistle Messaging, Zingle, ALICE, Kipsu and Quore, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Hospitality Guest Messaging Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Hospitality Guest Messaging Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Hospitality Guest Messaging Platforms Market Segment Percentages, by Type, 2021 (%)

Cloud Based

Web-Based

Global Hospitality Guest Messaging Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Hospitality Guest Messaging Platforms Market Segment Percentages, by Application, 2021 (%)

Luxury & High-End Hotels

Mid-Range Hotels & Business Hotels

Resorts Hotels

Boutique Hotels

Others

Global Hospitality Guest Messaging Platforms Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Hospitality Guest Messaging Platforms Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Hospitality Guest Messaging Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Hospitality Guest Messaging Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

HelloShift

LiveRate

TrustYou

ReviewPro

Whistle Messaging

Zingle

ALICE

Kipsu

Quore

Quicktext

Go Moment

Bookboost

Zuzapp

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