

Homestay Market, Global Outlook and Forecast 2022-2028

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Abstracts

Homestay is a popular form of hospitality and lodging whereby visitors share a residence with a local of the area to which they are traveling.

This report contains market size and forecasts of Homestay in Global, including the following market information:

Global Homestay Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Homestay market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Authentic Homestay Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Homestay include Airbnb, Tujia, Wooden Bird Homestay, xiaozhu Homestay, Meituan Homestay, 9flats, HomeAway and Marriott International, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Homestay companies, and industry experts on this industry, involving the revenue, demand, product type,

recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Homestay Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Homestay Market Segment Percentages, by Type, 2021 (%)

Authentic Homestay

Comfortable Homestay

Tourist Homestay

Global Homestay Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Homestay Market Segment Percentages, by Application, 2021 (%)

Online Booking

Offline Booking

Global Homestay Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Homestay Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Homestay revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Homestay revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Airbnb

Tujia

Wooden Bird Homestay

xiaozhu Homestay

Meituan Homestay

9flats

HomeAway

Marriott International

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