

Home Fragrances Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/HDB295DE42E7EN.html>

Date: March 2022

Pages: 79

Price: US\$ 3,250.00 (Single User License)

ID: HDB295DE42E7EN

Abstracts

Fragrance is considered a functional ingredient in home care products to mask unpleasant odors. Home fragrance products are made with different type of aromas such as eucalyptus, jasmine and lavender that help to liven up the mood, thereby creating a stress-free environment.

This report contains market size and forecasts of Home Fragrances in global, including the following market information:

Global Home Fragrances Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Home Fragrances Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Home Fragrances companies in 2021 (%)

The global Home Fragrances market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Candles Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Home Fragrances include Henkel AG & Co. KGaA, Newell Brands, Inc., Reckitt Benckiser Group Plc, S. C. Johnson & Son, Inc. and The Procter & Gamble Co., etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Home Fragrances manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Home Fragrances Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Home Fragrances Market Segment Percentages, by Type, 2021 (%)

Candles

Diffusers

Others

Global Home Fragrances Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Home Fragrances Market Segment Percentages, by Application, 2021 (%)

Offline

Online

Global Home Fragrances Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Home Fragrances Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Home Fragrances revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Home Fragrances revenues share in global market, 2021 (%)

Key companies Home Fragrances sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Home Fragrances sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Henkel AG & Co. KGaA

Newell Brands, Inc.

Reckitt Benckiser Group Plc

S. C. Johnson & Son, Inc.

The Procter & Gamble Co.

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Home Fragrances Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Home Fragrances Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL HOME FRAGRANCES OVERALL MARKET SIZE

- 2.1 Global Home Fragrances Market Size: 2021 VS 2028
- 2.2 Global Home Fragrances Revenue, Prospects & Forecasts: 2017-2028
- 2.3 Global Home Fragrances Sales: 2017-2028

3 COMPANY LANDSCAPE

- 3.1 Top Home Fragrances Players in Global Market
- 3.2 Top Global Home Fragrances Companies Ranked by Revenue
- 3.3 Global Home Fragrances Revenue by Companies
- 3.4 Global Home Fragrances Sales by Companies
- 3.5 Global Home Fragrances Price by Manufacturer (2017-2022)
- 3.6 Top 3 and Top 5 Home Fragrances Companies in Global Market, by Revenue in 2021
- 3.7 Global Manufacturers Home Fragrances Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Home Fragrances Players in Global Market
 - 3.8.1 List of Global Tier 1 Home Fragrances Companies
 - 3.8.2 List of Global Tier 2 and Tier 3 Home Fragrances Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview

- 4.1.1 By Type - Global Home Fragrances Market Size Markets, 2021 & 2028
- 4.1.2 Candles
- 4.1.3 Diffusers
- 4.1.4 Others
- 4.2 By Type - Global Home Fragrances Revenue & Forecasts
 - 4.2.1 By Type - Global Home Fragrances Revenue, 2017-2022
 - 4.2.2 By Type - Global Home Fragrances Revenue, 2023-2028
 - 4.2.3 By Type - Global Home Fragrances Revenue Market Share, 2017-2028
- 4.3 By Type - Global Home Fragrances Sales & Forecasts
 - 4.3.1 By Type - Global Home Fragrances Sales, 2017-2022
 - 4.3.2 By Type - Global Home Fragrances Sales, 2023-2028
 - 4.3.3 By Type - Global Home Fragrances Sales Market Share, 2017-2028
- 4.4 By Type - Global Home Fragrances Price (Manufacturers Selling Prices), 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global Home Fragrances Market Size, 2021 & 2028
 - 5.1.2 Offline
 - 5.1.3 Online
- 5.2 By Application - Global Home Fragrances Revenue & Forecasts
 - 5.2.1 By Application - Global Home Fragrances Revenue, 2017-2022
 - 5.2.2 By Application - Global Home Fragrances Revenue, 2023-2028
 - 5.2.3 By Application - Global Home Fragrances Revenue Market Share, 2017-2028
- 5.3 By Application - Global Home Fragrances Sales & Forecasts
 - 5.3.1 By Application - Global Home Fragrances Sales, 2017-2022
 - 5.3.2 By Application - Global Home Fragrances Sales, 2023-2028
 - 5.3.3 By Application - Global Home Fragrances Sales Market Share, 2017-2028
- 5.4 By Application - Global Home Fragrances Price (Manufacturers Selling Prices), 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global Home Fragrances Market Size, 2021 & 2028
- 6.2 By Region - Global Home Fragrances Revenue & Forecasts
 - 6.2.1 By Region - Global Home Fragrances Revenue, 2017-2022
 - 6.2.2 By Region - Global Home Fragrances Revenue, 2023-2028
 - 6.2.3 By Region - Global Home Fragrances Revenue Market Share, 2017-2028
- 6.3 By Region - Global Home Fragrances Sales & Forecasts

6.3.1 By Region - Global Home Fragrances Sales, 2017-2022

6.3.2 By Region - Global Home Fragrances Sales, 2023-2028

6.3.3 By Region - Global Home Fragrances Sales Market Share, 2017-2028

6.4 North America

6.4.1 By Country - North America Home Fragrances Revenue, 2017-2028

6.4.2 By Country - North America Home Fragrances Sales, 2017-2028

6.4.3 US Home Fragrances Market Size, 2017-2028

6.4.4 Canada Home Fragrances Market Size, 2017-2028

6.4.5 Mexico Home Fragrances Market Size, 2017-2028

6.5 Europe

6.5.1 By Country - Europe Home Fragrances Revenue, 2017-2028

6.5.2 By Country - Europe Home Fragrances Sales, 2017-2028

6.5.3 Germany Home Fragrances Market Size, 2017-2028

6.5.4 France Home Fragrances Market Size, 2017-2028

6.5.5 U.K. Home Fragrances Market Size, 2017-2028

6.5.6 Italy Home Fragrances Market Size, 2017-2028

6.5.7 Russia Home Fragrances Market Size, 2017-2028

6.5.8 Nordic Countries Home Fragrances Market Size, 2017-2028

6.5.9 Benelux Home Fragrances Market Size, 2017-2028

6.6 Asia

6.6.1 By Region - Asia Home Fragrances Revenue, 2017-2028

6.6.2 By Region - Asia Home Fragrances Sales, 2017-2028

6.6.3 China Home Fragrances Market Size, 2017-2028

6.6.4 Japan Home Fragrances Market Size, 2017-2028

6.6.5 South Korea Home Fragrances Market Size, 2017-2028

6.6.6 Southeast Asia Home Fragrances Market Size, 2017-2028

6.6.7 India Home Fragrances Market Size, 2017-2028

6.7 South America

6.7.1 By Country - South America Home Fragrances Revenue, 2017-2028

6.7.2 By Country - South America Home Fragrances Sales, 2017-2028

6.7.3 Brazil Home Fragrances Market Size, 2017-2028

6.7.4 Argentina Home Fragrances Market Size, 2017-2028

6.8 Middle East & Africa

6.8.1 By Country - Middle East & Africa Home Fragrances Revenue, 2017-2028

6.8.2 By Country - Middle East & Africa Home Fragrances Sales, 2017-2028

6.8.3 Turkey Home Fragrances Market Size, 2017-2028

6.8.4 Israel Home Fragrances Market Size, 2017-2028

6.8.5 Saudi Arabia Home Fragrances Market Size, 2017-2028

6.8.6 UAE Home Fragrances Market Size, 2017-2028

7 MANUFACTURERS & BRANDS PROFILES

7.1 Henkel AG & Co. KGaA

7.1.1 Henkel AG & Co. KGaA Corporate Summary

7.1.2 Henkel AG & Co. KGaA Business Overview

7.1.3 Henkel AG & Co. KGaA Home Fragrances Major Product Offerings

7.1.4 Henkel AG & Co. KGaA Home Fragrances Sales and Revenue in Global
(2017-2022)

7.1.5 Henkel AG & Co. KGaA Key News

7.2 Newell Brands, Inc.

7.2.1 Newell Brands, Inc. Corporate Summary

7.2.2 Newell Brands, Inc. Business Overview

7.2.3 Newell Brands, Inc. Home Fragrances Major Product Offerings

7.2.4 Newell Brands, Inc. Home Fragrances Sales and Revenue in Global (2017-2022)

7.2.5 Newell Brands, Inc. Key News

7.3 Reckitt Benckiser Group Plc

7.3.1 Reckitt Benckiser Group Plc Corporate Summary

7.3.2 Reckitt Benckiser Group Plc Business Overview

7.3.3 Reckitt Benckiser Group Plc Home Fragrances Major Product Offerings

7.3.4 Reckitt Benckiser Group Plc Home Fragrances Sales and Revenue in Global
(2017-2022)

7.3.5 Reckitt Benckiser Group Plc Key News

7.4 S. C. Johnson & Son, Inc.

7.4.1 S. C. Johnson & Son, Inc. Corporate Summary

7.4.2 S. C. Johnson & Son, Inc. Business Overview

7.4.3 S. C. Johnson & Son, Inc. Home Fragrances Major Product Offerings

7.4.4 S. C. Johnson & Son, Inc. Home Fragrances Sales and Revenue in Global
(2017-2022)

7.4.5 S. C. Johnson & Son, Inc. Key News

7.5 The Procter & Gamble Co.

7.5.1 The Procter & Gamble Co. Corporate Summary

7.5.2 The Procter & Gamble Co. Business Overview

7.5.3 The Procter & Gamble Co. Home Fragrances Major Product Offerings

7.5.4 The Procter & Gamble Co. Home Fragrances Sales and Revenue in Global
(2017-2022)

7.5.5 The Procter & Gamble Co. Key News

8 GLOBAL HOME FRAGRANCES PRODUCTION CAPACITY, ANALYSIS

8.1 Global Home Fragrances Production Capacity, 2017-2028

8.2 Home Fragrances Production Capacity of Key Manufacturers in Global Market

8.3 Global Home Fragrances Production by Region

9 KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

9.1 Market Opportunities & Trends

9.2 Market Drivers

9.3 Market Restraints

10 HOME FRAGRANCES SUPPLY CHAIN ANALYSIS

10.1 Home Fragrances Industry Value Chain

10.2 Home Fragrances Upstream Market

10.3 Home Fragrances Downstream and Clients

10.4 Marketing Channels Analysis

10.4.1 Marketing Channels

10.4.2 Home Fragrances Distributors and Sales Agents in Global

11 CONCLUSION

12 APPENDIX

12.1 Note

12.2 Examples of Clients

12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Home Fragrances in Global Market
- Table 2. Top Home Fragrances Players in Global Market, Ranking by Revenue (2021)
- Table 3. Global Home Fragrances Revenue by Companies, (US\$, Mn), 2017-2022
- Table 4. Global Home Fragrances Revenue Share by Companies, 2017-2022
- Table 5. Global Home Fragrances Sales by Companies, (K Units), 2017-2022
- Table 6. Global Home Fragrances Sales Share by Companies, 2017-2022
- Table 7. Key Manufacturers Home Fragrances Price (2017-2022) & (USD/Unit)
- Table 8. Global Manufacturers Home Fragrances Product Type
- Table 9. List of Global Tier 1 Home Fragrances Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Home Fragrances Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Home Fragrances Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Global Home Fragrances Revenue (US\$, Mn), 2017-2022
- Table 13. By Type - Global Home Fragrances Revenue (US\$, Mn), 2023-2028
- Table 14. By Type - Global Home Fragrances Sales (K Units), 2017-2022
- Table 15. By Type - Global Home Fragrances Sales (K Units), 2023-2028
- Table 16. By Application – Global Home Fragrances Revenue, (US\$, Mn), 2021 & 2028
- Table 17. By Application - Global Home Fragrances Revenue (US\$, Mn), 2017-2022
- Table 18. By Application - Global Home Fragrances Revenue (US\$, Mn), 2023-2028
- Table 19. By Application - Global Home Fragrances Sales (K Units), 2017-2022
- Table 20. By Application - Global Home Fragrances Sales (K Units), 2023-2028
- Table 21. By Region – Global Home Fragrances Revenue, (US\$, Mn), 2021 VS 2028
- Table 22. By Region - Global Home Fragrances Revenue (US\$, Mn), 2017-2022
- Table 23. By Region - Global Home Fragrances Revenue (US\$, Mn), 2023-2028
- Table 24. By Region - Global Home Fragrances Sales (K Units), 2017-2022
- Table 25. By Region - Global Home Fragrances Sales (K Units), 2023-2028
- Table 26. By Country - North America Home Fragrances Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - North America Home Fragrances Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - North America Home Fragrances Sales, (K Units), 2017-2022
- Table 29. By Country - North America Home Fragrances Sales, (K Units), 2023-2028
- Table 30. By Country - Europe Home Fragrances Revenue, (US\$, Mn), 2017-2022
- Table 31. By Country - Europe Home Fragrances Revenue, (US\$, Mn), 2023-2028

Table 32. By Country - Europe Home Fragrances Sales, (K Units), 2017-2022
Table 33. By Country - Europe Home Fragrances Sales, (K Units), 2023-2028
Table 34. By Region - Asia Home Fragrances Revenue, (US\$, Mn), 2017-2022
Table 35. By Region - Asia Home Fragrances Revenue, (US\$, Mn), 2023-2028
Table 36. By Region - Asia Home Fragrances Sales, (K Units), 2017-2022
Table 37. By Region - Asia Home Fragrances Sales, (K Units), 2023-2028
Table 38. By Country - South America Home Fragrances Revenue, (US\$, Mn), 2017-2022
Table 39. By Country - South America Home Fragrances Revenue, (US\$, Mn), 2023-2028
Table 40. By Country - South America Home Fragrances Sales, (K Units), 2017-2022
Table 41. By Country - South America Home Fragrances Sales, (K Units), 2023-2028
Table 42. By Country - Middle East & Africa Home Fragrances Revenue, (US\$, Mn), 2017-2022
Table 43. By Country - Middle East & Africa Home Fragrances Revenue, (US\$, Mn), 2023-2028
Table 44. By Country - Middle East & Africa Home Fragrances Sales, (K Units), 2017-2022
Table 45. By Country - Middle East & Africa Home Fragrances Sales, (K Units), 2023-2028
Table 46. Henkel AG & Co. KGaA Corporate Summary
Table 47. Henkel AG & Co. KGaA Home Fragrances Product Offerings
Table 48. Henkel AG & Co. KGaA Home Fragrances Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 49. Newell Brands, Inc. Corporate Summary
Table 50. Newell Brands, Inc. Home Fragrances Product Offerings
Table 51. Newell Brands, Inc. Home Fragrances Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 52. Reckitt Benckiser Group Plc Corporate Summary
Table 53. Reckitt Benckiser Group Plc Home Fragrances Product Offerings
Table 54. Reckitt Benckiser Group Plc Home Fragrances Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 55. S. C. Johnson & Son, Inc. Corporate Summary
Table 56. S. C. Johnson & Son, Inc. Home Fragrances Product Offerings
Table 57. S. C. Johnson & Son, Inc. Home Fragrances Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 58. The Procter & Gamble Co. Corporate Summary
Table 59. The Procter & Gamble Co. Home Fragrances Product Offerings
Table 60. The Procter & Gamble Co. Home Fragrances Sales (K Units), Revenue (US\$,

Mn) and Average Price (USD/Unit) (2017-2022)

Table 61. Home Fragrances Production Capacity (K Units) of Key Manufacturers in Global Market, 2020-2022 (K Units)

Table 62. Global Home Fragrances Capacity Market Share of Key Manufacturers, 2020-2022

Table 63. Global Home Fragrances Production by Region, 2017-2022 (K Units)

Table 64. Global Home Fragrances Production by Region, 2023-2028 (K Units)

Table 65. Home Fragrances Market Opportunities & Trends in Global Market

Table 66. Home Fragrances Market Drivers in Global Market

Table 67. Home Fragrances Market Restraints in Global Market

Table 68. Home Fragrances Raw Materials

Table 69. Home Fragrances Raw Materials Suppliers in Global Market

Table 70. Typical Home Fragrances Downstream

Table 71. Home Fragrances Downstream Clients in Global Market

Table 72. Home Fragrances Distributors and Sales Agents in Global Market

List Of Figures

LIST OF FIGURES

- Figure 1. Home Fragrances Segment by Type
- Figure 2. Home Fragrances Segment by Application
- Figure 3. Global Home Fragrances Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Home Fragrances Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Home Fragrances Revenue, 2017-2028 (US\$, Mn)
- Figure 7. Home Fragrances Sales in Global Market: 2017-2028 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Home Fragrances Revenue in 2021
- Figure 9. By Type - Global Home Fragrances Sales Market Share, 2017-2028
- Figure 10. By Type - Global Home Fragrances Revenue Market Share, 2017-2028
- Figure 11. By Type - Global Home Fragrances Price (USD/Unit), 2017-2028
- Figure 12. By Application - Global Home Fragrances Sales Market Share, 2017-2028
- Figure 13. By Application - Global Home Fragrances Revenue Market Share, 2017-2028
- Figure 14. By Application - Global Home Fragrances Price (USD/Unit), 2017-2028
- Figure 15. By Region - Global Home Fragrances Sales Market Share, 2017-2028
- Figure 16. By Region - Global Home Fragrances Revenue Market Share, 2017-2028
- Figure 17. By Country - North America Home Fragrances Revenue Market Share, 2017-2028
- Figure 18. By Country - North America Home Fragrances Sales Market Share, 2017-2028
- Figure 19. US Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 20. Canada Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 21. Mexico Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 22. By Country - Europe Home Fragrances Revenue Market Share, 2017-2028
- Figure 23. By Country - Europe Home Fragrances Sales Market Share, 2017-2028
- Figure 24. Germany Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 25. France Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 26. U.K. Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 27. Italy Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 28. Russia Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 29. Nordic Countries Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 30. Benelux Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 31. By Region - Asia Home Fragrances Revenue Market Share, 2017-2028
- Figure 32. By Region - Asia Home Fragrances Sales Market Share, 2017-2028

- Figure 33. China Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 34. Japan Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 35. South Korea Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 36. Southeast Asia Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 37. India Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 38. By Country - South America Home Fragrances Revenue Market Share, 2017-2028
- Figure 39. By Country - South America Home Fragrances Sales Market Share, 2017-2028
- Figure 40. Brazil Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 41. Argentina Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 42. By Country - Middle East & Africa Home Fragrances Revenue Market Share, 2017-2028
- Figure 43. By Country - Middle East & Africa Home Fragrances Sales Market Share, 2017-2028
- Figure 44. Turkey Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 45. Israel Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 46. Saudi Arabia Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 47. UAE Home Fragrances Revenue, (US\$, Mn), 2017-2028
- Figure 48. Global Home Fragrances Production Capacity (K Units), 2017-2028
- Figure 49. The Percentage of Production Home Fragrances by Region, 2021 VS 2028
- Figure 50. Home Fragrances Industry Value Chain
- Figure 51. Marketing Channels

I would like to order

Product name: Home Fragrances Market - Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/HDB295DE42E7EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HDB295DE42E7EN.html>