

Home Fragrance Diffusers Market, Global Outlook and Forecast 2022-2028

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Abstracts

A diffuser creates a way for essential oils to be spread throughout your space, whether it is a single room or your entire house. It can be used for aromatherapy, providing a clean scent to the air, helping to rejuvenate your mind and many other things.

This report contains market size and forecasts of Home Fragrance Diffusers in global, including the following market information:

Global Home Fragrance Diffusers Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Home Fragrance Diffusers Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Home Fragrance Diffusers companies in 2021 (%)

The global Home Fragrance Diffusers market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Glass Fragrance Diffuser Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Home Fragrance Diffusers include Ripple Fragrances, Elia USA, Reckitt Benckiser Group, ArOmis, SpaRoom, doTERRA International, NEST Fragrances, GreenAir and Artnaturals, etc. In 2021, the global top five players have a

share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Home Fragrance Diffusers manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Home Fragrance Diffusers Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Home Fragrance Diffusers Market Segment Percentages, by Type, 2021 (%)

Glass Fragrance Diffuser

Plastic Fragrance Diffuser

Wood Fragrance Diffuser

Ceramic Fragrance Diffuser

Others

Global Home Fragrance Diffusers Market, by Distribution Channel, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Home Fragrance Diffusers Market Segment Percentages, by Distribution Channel, 2021 (%)

Online Sales

Offline Sales

Global Home Fragrance Diffusers Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Home Fragrance Diffusers Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Home Fragrance Diffusers revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Home Fragrance Diffusers revenues share in global market, 2021 (%)

Key companies Home Fragrance Diffusers sales in global market, 2017-2022
(Estimated), (K Units)

Key companies Home Fragrance Diffusers sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Ripple Fragrances

Elia USA

Reckitt Benckiser Group

ArOmis

SpaRoom

doTERRA International

NEST Fragrances

GreenAir

Artnaturals

Organic Aromas

Young Living Essential Oils

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