

Highlighters Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/H4E9E524D1D8EN.html>

Date: April 2022

Pages: 72

Price: US\$ 3,250.00 (Single User License)

ID: H4E9E524D1D8EN

Abstracts

Highlighter is a type of cosmetic product that reflects light. Often used for contouring, it can be applied to the face or other parts of the body to brighten the skin on a given area, create the perception of depth and angles.

This report contains market size and forecasts of Highlighters in global, including the following market information:

Global Highlighters Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Highlighters Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Highlighters companies in 2021 (%)

The global Highlighters market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Pressed Powder Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Highlighters include Nars, Smashbox, Sephora, Too Faced, Temptu, Mirabella, Jane Iredale, Make Up For Ever and Josie Maran, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Highlighters

manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Highlighters Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Highlighters Market Segment Percentages, by Type, 2021 (%)

Pressed Powder

Powder

Cream/Liquid

Pen/Stick

Others

Global Highlighters Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Highlighters Market Segment Percentages, by Application, 2021 (%)

Face

Body

Global Highlighters Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Highlighters Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Highlighters revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Highlighters revenues share in global market, 2021 (%)

Key companies Highlighters sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Highlighters sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Nars

Smashbox

Sephora

Too Faced

Temptu

Mirabella

Jane Iredale

Make Up For Ever

Josie Maran

Laura Mercier

The Balm

Stila

Benefit

BareMinerals

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