

Highlighter Pen Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Highlighter Pen in global, including the following market information:

Global Highlighter Pen Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Highlighter Pen Market Sales, 2017-2022, 2023-2028, (Units)

Global top five Highlighter Pen companies in 2021 (%)

The global Highlighter Pen market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Chisel Nib Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Highlighter Pen include Sharpie, Zebra Pen, AVERY, Crayola, PILOT, Ningbo Zhengya Stationery, Pentel, Faber-Castell and ARTEZA, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Highlighter Pen manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Highlighter Pen Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (Units)

Global Highlighter Pen Market Segment Percentages, by Type, 2021 (%)

Chisel Nib

Round Nib

Global Highlighter Pen Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (Units)

Global Highlighter Pen Market Segment Percentages, by Application, 2021 (%)

Household

Office

Others

Global Highlighter Pen Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (Units)

Global Highlighter Pen Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Highlighter Pen revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Highlighter Pen revenues share in global market, 2021 (%)

Key companies Highlighter Pen sales in global market, 2017-2022 (Estimated), (Units)

Key companies Highlighter Pen sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Sharpie

Zebra Pen

AVERY

Crayola

PILOT

Ningbo Zhengya Stationery

Pentel

Faber-Castell

ARTEZA

Shuttle Art

Schneider

edding

BAZIC Products

DIVERSEBEE

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