

Heat-not-Burn (HnB) Tobacco Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Heat-not-Burn (HnB) Tobacco in global, including the following market information:

Global Heat-not-Burn (HnB) Tobacco Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Heat-not-Burn (HnB) Tobacco Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Heat-not-Burn (HnB) Tobacco companies in 2021 (%)

The global Heat-not-Burn (HnB) Tobacco market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Use Tobacco Stick Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Heat-not-Burn (HnB) Tobacco include Philip Morris International, British American Tobacco, Japan Tobacco, Imperial Brands, Altria, South Korea KT&G, China Tobacco Group, Compaq and Smoke Frog Technology, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Heat-not-Burn (HnB) Tobacco manufacturers, suppliers, distributors and industry experts on this industry,

involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Heat-not-Burn (HnB) Tobacco Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Heat-not-Burn (HnB) Tobacco Market Segment Percentages, by Type, 2021 (%)

Use Tobacco Stick

Use Loose-leaf

Global Heat-not-Burn (HnB) Tobacco Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Heat-not-Burn (HnB) Tobacco Market Segment Percentages, by Application, 2021 (%)

Supermarket

Tobacco Store

Official Website

Third-party Shopping Platform

Other

Global Heat-not-Burn (HnB) Tobacco Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Heat-not-Burn (HnB) Tobacco Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Heat-not-Burn (HnB) Tobacco revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Heat-not-Burn (HnB) Tobacco revenues share in global market, 2021 (%)

Key companies Heat-not-Burn (HnB) Tobacco sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Heat-not-Burn (HnB) Tobacco sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Philip Morris International

British American Tobacco

Japan Tobacco

Imperial Brands

Altria

South Korea KT&G

China Tobacco Group

Compaq

Smoke Frog Technology

Avi Badi

Korea Tobacco & Ginseng Corporation

American electronic cigarette company

VMR Products

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