

Heat-not-burn (HNB) Devices Market, Global Outlook and Forecast 2022-2028

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Abstracts

Heat-not-burn (HNB) products are tobacco products that produce aerosols containing nicotine and other chemicals, which are inhaled by users, through the mouth. They contain the highly addictive substance nicotine (contained in the tobacco), which makes HNB tobacco products addictive. They also contain non-tobacco additives, and are often flavoured. HNB tobacco products mimic the behaviour of smoking conventional cigarettes, and some make use of specifically designed cigarettes to contain the tobacco for heating.

This report contains market size and forecasts of Heat-not-burn (HNB) Devices in global, including the following market information:

Global Heat-not-burn (HNB) Devices Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Heat-not-burn (HNB) Devices Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Heat-not-burn (HNB) Devices companies in 2021 (%)

The global Heat-not-burn (HNB) Devices market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Tobacco Stick Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Heat-not-burn (HNB) Devices include Philip Morris International, British American Tobacco, Japan Tobacco, Imperial Brands, KT&G Corporation, China Tobacco Hubei Industrial Company, Vapor Tobacco Manufacturing, Altria Group and Jouz, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Heat-not-burn (HNB) Devices manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Heat-not-burn (HNB) Devices Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Heat-not-burn (HNB) Devices Market Segment Percentages, by Type, 2021 (%)

Tobacco Stick

Loose-leaf Tobacco

Global Heat-not-burn (HNB) Devices Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Heat-not-burn (HNB) Devices Market Segment Percentages, by Application, 2021 (%)

Online Sales

Offline Sales

Global Heat-not-burn (HNB) Devices Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Heat-not-burn (HNB) Devices Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Heat-not-burn (HNB) Devices revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Heat-not-burn (HNB) Devices revenues share in global market, 2021 (%)

Key companies Heat-not-burn (HNB) Devices sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Heat-not-burn (HNB) Devices sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Philip Morris International

British American Tobacco

Japan Tobacco

Imperial Brands

KT&G Corporation

China Tobacco Hubei Industrial Company

Vapor Tobacco Manufacturing

Altria Group

Jouz

Shenzhen Coeus Technology

Shenzhen Yukan Technology

Shenzhen Megmeet (Sempo)

Shenzhen AVBAD Technology

Shenzhen Royal Tobacco Industrial

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