

Heat Not Burn Cigarette Market, Global Outlook and Forecast 2022-2028

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Abstracts

Heat Not Burn Cigarette uses an electric heating element to produce a smoke that contains nicotine, tar, other chemicals, and particulates. These products may match some of the behavioral aspects of conventional smoking. Tobacco companies claim these products are less harmful to consumers than other types of cigarettes, but 'there is no evidence to demonstrate that HTPs are less harmful than conventional tobacco products', according to the World Health Organization.

There are products that take loose-leaf tobacco in a heated chamber; others require product-specific cigarettes. Products heating cigarettes using an external heat source[failed verification] first came to market in 1988, however they were not a commercial success. These products are being introduced by large tobacco companies.

This report contains market size and forecasts of Heat Not Burn Cigarette in global, including the following market information:

Global Heat Not Burn Cigarette Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Heat Not Burn Cigarette Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Heat Not Burn Cigarette companies in 2021 (%)

The global Heat Not Burn Cigarette market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Use Tobacco Stick Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Heat Not Burn Cigarette include Philip Morris International, British American Tobacco, Japan Tobacco, Imperial Brands, Altria, China tobacco, Korea Tobacco & Ginseng Corporation, American electronic cigarette company and VMR Products. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Heat Not Burn Cigarette manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Heat Not Burn Cigarette Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Heat Not Burn Cigarette Market Segment Percentages, by Type, 2021 (%)

Use Tobacco Stick

Use Loose-leaf

Global Heat Not Burn Cigarette Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Heat Not Burn Cigarette Market Segment Percentages, by Application, 2021 (%)

Supermarket

Tobacco Store

Online

Global Heat Not Burn Cigarette Market, By Region and Country, 2017-2022, 2023-2028
(\$ Millions) & (K MT)

Global Heat Not Burn Cigarette Market Segment Percentages, By Region and Country,
2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Heat Not Burn Cigarette revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Heat Not Burn Cigarette revenues share in global market, 2021 (%)

Key companies Heat Not Burn Cigarette sales in global market, 2017-2022 (Estimated),
(K MT)

Key companies Heat Not Burn Cigarette sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Philip Morris International

British American Tobacco

Japan Tobacco

Imperial Brands

Altria

China tobacco

Korea Tobacco & Ginseng Corporation

American electronic cigarette company

VMR Products

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