

# Healthcare Social Media Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Social media matters across industries and health care is no exception. As more people have become active on social media, the medical field has embraced it and now incorporates social media into a number of health care strategies.

Health care organizations and medical facilities have started seriously examining social media's role in the relationship between patients and physicians, and how that connects to various health informatics systems.

This report contains market size and forecasts of Healthcare Social Media in Global, including the following market information:

Global Healthcare Social Media Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Healthcare Social Media market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Videos and Interviews Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Healthcare Social Media include Twitter, LinkedIn, YouTube, Sermo Inc, Doximity, Meta (Facebook), MomMD, Physicians Practice and

G2S Technology, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Healthcare Social Media companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Healthcare Social Media Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Healthcare Social Media Market Segment Percentages, by Type, 2021 (%)

Videos and Interviews

Podcasts

News and Articles

Others

Global Healthcare Social Media Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Healthcare Social Media Market Segment Percentages, by Application, 2021 (%)

Physicians and Doctors

Nurses

Public Health Professionals and Health Educators

Others

Global Healthcare Social Media Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

## Global Healthcare Social Media Market Segment Percentages, By Region and Country, 2021 (%)

### North America

US

Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Healthcare Social Media revenues in global market, 2017-2022  
(estimated), (\$ millions)

Key companies Healthcare Social Media revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Twitter

LinkedIn

YouTube

Sermo Inc

Doximity

Meta (Facebook)

MomMD

Physicians Practice

G2S Technology

Penn Medicine

Pinterest

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