

Healthcare CRM (Customer Relationship Management) Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Healthcare CRM (Customer Relationship Management) in Global, including the following market information:

Global Healthcare CRM (Customer Relationship Management) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Healthcare CRM (Customer Relationship Management) market was valued at 13360 million in 2021 and is projected to reach US\$ 28140 million by 2028, at a CAGR of 11.2% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Predictive CRM Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Healthcare CRM (Customer Relationship Management) include SAP, Veeva Systems, Salesforce, Oracle, IBM, Cerner, Lawson and Verint Systems, Nice systems and NetSuite, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Healthcare CRM (Customer Relationship Management) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Healthcare CRM (Customer Relationship Management) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Healthcare CRM (Customer Relationship Management) Market Segment Percentages, by Type, 2021 (%)

Predictive CRM

Mobile CRM

Cloud-Based CRM

Social CRM

Collaborative CRM

Global Healthcare CRM (Customer Relationship Management) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Healthcare CRM (Customer Relationship Management) Market Segment Percentages, by Application, 2021 (%)

Relationship Management

Case Coordination

Community Outreach

Case Management

Other

Global Healthcare CRM (Customer Relationship Management) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Healthcare CRM (Customer Relationship Management) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Healthcare CRM (Customer Relationship Management) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Healthcare CRM (Customer Relationship Management) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SAP

Veeva Systems

Salesforce

Oracle

IBM

Cerner

Lawson and Verint Systems

Nice systems

NetSuite

Microsoft

Amdocs Ltd.

Siemens Healthcare

Accenture

Anthelio Healthcare Solutions

AllScripts Healthcare Solutions Inc.

Talisma

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