

Haute Couture Market in China - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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Abstracts

Haute couture is the creation of exclusive custom-fitted clothing. Haute couture is high-end fashion that is constructed by hand from start to finish, made from high-quality, expensive, often unusual fabric and sewn with extreme attention to detail and finished by the most experienced and capable sewers—often using time-consuming, hand-executed techniques.

This report contains market size and forecasts of Haute Couture in China, including the following market information:

China Haute Couture Market Revenue, 2015-2020, 2021-2026, (\$ millions)

China Haute Couture Market Consumption, 2015-2020, 2021-2026, (K Units)

China Haute Couture Production Capacity, 2015-2020, 2021-2026, (K Units)

Top Five Competitors in China Haute Couture Market 2019 (%)

The global Haute Couture market was valued at 11540 million in 2019 and is projected to reach US\$ 12590 million by 2026, at a CAGR of 2.2% during the forecast period. While the Haute Couture market size in China was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Haute Couture manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Haute Couture production and consumption in China

Total Market by Segment:

China Haute Couture Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Units)

China Haute Couture Market Segment Percentages, By Type, 2019 (%)

Female Couture

Male Couture

On the basis of product type, the female couture segment is projected to account for the largest sales volume share during the forecast period; this segment was estimated to account for 72.08% volume share in 2019.

China Haute Couture Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)

China Haute Couture Market Segment Percentages, By Application, 2019 (%)

Catwalk

Daily Wearing

Catwalk accounted for 83.22% global volume share in 2019. The application of daily wearing is projected to have a fast growth, at a GAGR of 3.17% from 2019 to 2025.

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Haute Couture Market Competitors Revenues in China, by Players 2015-2020 (Estimated), (\$ millions)

Total Haute Couture Market Competitors Revenues Share in China, by Players 2019 (%)

Total China Haute Couture Market Competitors Sales, by Players 2015-2020 (Estimated), (K Units)

Total China Haute Couture Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Chanel

Dior

Armani

Givenchy

Jean Paul Gauthier

Zuhair Murad

Saint Laurent

Stephane Rolland

Ralph&Russo

Viktor&Rolf

Valentino

Atelier Versace

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