

Haute Couture Market in Brazil - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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Abstracts

Haute couture is the creation of exclusive custom-fitted clothing. Haute couture is high-end fashion that is constructed by hand from start to finish, made from high-quality, expensive, often unusual fabric and sewn with extreme attention to detail and finished by the most experienced and capable sewers—often using time-consuming, hand-executed techniques.

This report contains market size and forecasts of Haute Couture in Brazil, including the following market information:

Brazil Haute Couture Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Brazil Haute Couture Market Consumption, 2015-2020, 2021-2026, (K Units)

Brazil Haute Couture Production Capacity, 2015-2020, 2021-2026, (K Units)

Top Five Competitors in Brazil Haute Couture Market 2019 (%)

The global Haute Couture market was valued at 11540 million in 2019 and is projected to reach US\$ 12590 million by 2026, at a CAGR of 2.2% during the forecast period. While the Haute Couture market size in Brazil was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Haute Couture manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Haute Couture production and consumption in Brazil

Total Market by Segment:

Brazil Haute Couture Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Brazil Haute Couture Market Segment Percentages, By Type, 2019 (%)

Female Couture

Male Couture

On the basis of product type, the female couture segment is projected to account for the largest sales volume share during the forecast period; this segment was estimated to account for 72.08% volume share in 2019.

Brazil Haute Couture Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Brazil Haute Couture Market Segment Percentages, By Application, 2019 (%)

Catwalk

Daily Wearing

Catwalk accounted for 83.22% global volume share in 2019. The application of daily wearing is projected to have a fast growth, at a GAGR of 3.17% from 2019 to 2025.

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Haute Couture Market Competitors Revenues in Brazil, by Players 2015-2020 (Estimated), (\$ millions)

Total Haute Couture Market Competitors Revenues Share in Brazil, by Players 2019 (%)

Total Brazil Haute Couture Market Competitors Sales, by Players 2015-2020 (Estimated), (K Units)

Total Brazil Haute Couture Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Chanel

Dior

Armani

Givenchy

Jean Paul Gauthier

Zuhair Murad

Saint Laurent

Stephane Rolland

Ralph&Russo

Viktor&Rolf

Valentino

Atelier Versace

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Haute Couture Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 Brazil Haute Couture Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 COVID-19 IMPACT: BRAZIL HAUTE COUTURE OVERALL MARKET SIZE

- 2.1 Brazil Haute Couture Market Size: 2020 VS 2026
- 2.2 Brazil Haute Couture Revenue, Prospects & Forecasts: 2015-2026
- 2.3 Brazil Haute Couture Sales (Consumption): 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Haute Couture Players in Brazil (including Foreign and Local Companies)
- 3.2 Top Brazil Haute Couture Companies Ranked by Revenue
- 3.3 Brazil Haute Couture Revenue by Companies (including Foreign and Local Companies)
- 3.4 Brazil Haute Couture Sales by Companies (including Foreign and Local Companies)
- 3.5 Brazil Haute Couture Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Haute Couture Companies in Brazil, by Revenue in 2019
- 3.7 Brazil Manufacturers Haute Couture Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Haute Couture Players in Brazil
 - 3.8.1 List of Brazil Tier 1 Haute Couture Companies
 - 3.8.2 List of Brazil Tier 2 and Tier 3 Haute Couture Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview

- 4.1.1 By Type - Brazil Haute Couture Market Size Markets, 2020 & 2026
- 4.1.2 Female Couture
- 4.1.3 Male Couture
- 4.2 By Type - Brazil Haute Couture Revenue & Forecasts
 - 4.2.1 By Type - Brazil Haute Couture Revenue, 2015-2020
 - 4.2.2 By Type - Brazil Haute Couture Revenue, 2021-2026
 - 4.2.3 By Type - Brazil Haute Couture Revenue Market Share, 2015-2026
- 4.3 By Type - Brazil Haute Couture Sales & Forecasts
 - 4.3.1 By Type - Brazil Haute Couture Sales, 2015-2020
 - 4.3.2 By Type - Brazil Haute Couture Sales, 2021-2026
 - 4.3.3 By Type - Brazil Haute Couture Sales Market Share, 2015-2026
- 4.4 By Type - Brazil Haute Couture Price (Manufacturers Selling Prices), 2015-2026

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Brazil Haute Couture Market Size, 2020 & 2026
 - 5.1.2 Catwalk
 - 5.1.3 Daily Wearing
- 5.2 By Application - Brazil Haute Couture Revenue & Forecasts
 - 5.2.1 By Application - Brazil Haute Couture Revenue, 2015-2020
 - 5.2.2 By Application - Brazil Haute Couture Revenue, 2021-2026
 - 5.2.3 By Application - Brazil Haute Couture Revenue Market Share, 2015-2026
- 5.3 By Application - Brazil Haute Couture Sales & Forecasts
 - 5.3.1 By Application - Brazil Haute Couture Sales, 2015-2020
 - 5.3.2 By Application - Brazil Haute Couture Sales, 2021-2026
 - 5.3.3 By Application - Brazil Haute Couture Sales Market Share, 2015-2026
- 5.4 By Application - Brazil Haute Couture Price (Manufacturers Selling Prices), 2015-2026

6 MANUFACTURERS & BRANDS PROFILES

- 6.1 Chanel
 - 6.1.1 Chanel Corporate Summary
 - 6.1.2 Chanel Business Overview
 - 6.1.3 Chanel Haute Couture Major Product Offerings
 - 6.1.4 Chanel Sales and Revenue in Brazil (2015-2020)
 - 6.1.5 Chanel Key News
- 6.2 Dior

- 6.2.1 Dior Corporate Summary
- 6.2.2 Dior Business Overview
- 6.2.3 Dior Haute Couture Major Product Offerings
- 6.2.4 Dior Sales and Revenue in Brazil (2015-2020)
- 6.2.5 Dior Key News
- 6.3 Armani
 - 6.3.1 Armani Corporate Summary
 - 6.3.2 Armani Business Overview
 - 6.3.3 Armani Haute Couture Major Product Offerings
 - 6.3.4 Armani Sales and Revenue in Brazil (2015-2020)
 - 6.3.5 Armani Key News
- 6.4 Givenchy
 - 6.4.1 Givenchy Corporate Summary
 - 6.4.2 Givenchy Business Overview
 - 6.4.3 Givenchy Haute Couture Major Product Offerings
 - 6.4.4 Givenchy Sales and Revenue in Brazil (2015-2020)
 - 6.4.5 Givenchy Key News
- 6.5 Jean Paul Gauthier
 - 6.5.1 Jean Paul Gauthier Corporate Summary
 - 6.5.2 Jean Paul Gauthier Business Overview
 - 6.5.3 Jean Paul Gauthier Haute Couture Major Product Offerings
 - 6.5.4 Jean Paul Gauthier Sales and Revenue in Brazil (2015-2020)
 - 6.5.5 Jean Paul Gauthier Key News
- 6.6 Zuhair Murad
 - 6.6.1 Zuhair Murad Corporate Summary
 - 6.6.2 Zuhair Murad Business Overview
 - 6.6.3 Zuhair Murad Haute Couture Major Product Offerings
 - 6.6.4 Zuhair Murad Sales and Revenue in Brazil (2015-2020)
 - 6.6.5 Zuhair Murad Key News
- 6.7 Saint Laurent
 - 6.6.1 Saint Laurent Corporate Summary
 - 6.6.2 Saint Laurent Business Overview
 - 6.6.3 Saint Laurent Haute Couture Major Product Offerings
 - 6.4.4 Saint Laurent Sales and Revenue in Brazil (2015-2020)
 - 6.7.5 Saint Laurent Key News
- 6.8 Stephane Rolland
 - 6.8.1 Stephane Rolland Corporate Summary
 - 6.8.2 Stephane Rolland Business Overview
 - 6.8.3 Stephane Rolland Haute Couture Major Product Offerings

- 6.8.4 Stephane Rolland Sales and Revenue in Brazil (2015-2020)
- 6.8.5 Stephane Rolland Key News
- 6.9 Ralph&Russo
 - 6.9.1 Ralph&Russo Corporate Summary
 - 6.9.2 Ralph&Russo Business Overview
 - 6.9.3 Ralph&Russo Haute Couture Major Product Offerings
 - 6.9.4 Ralph&Russo Sales and Revenue in Brazil (2015-2020)
 - 6.9.5 Ralph&Russo Key News
- 6.10 Viktor&Rolf
 - 6.10.1 Viktor&Rolf Corporate Summary
 - 6.10.2 Viktor&Rolf Business Overview
 - 6.10.3 Viktor&Rolf Haute Couture Major Product Offerings
 - 6.10.4 Viktor&Rolf Sales and Revenue in Brazil (2015-2020)
 - 6.10.5 Viktor&Rolf Key News
- 6.11 Valentino
 - 6.11.1 Valentino Corporate Summary
 - 6.11.2 Valentino Haute Couture Business Overview
 - 6.11.3 Valentino Haute Couture Major Product Offerings
 - 6.11.4 Valentino Sales and Revenue in Brazil (2015-2020)
 - 6.11.5 Valentino Key News
- 6.12 Atelier Versace
 - 6.12.1 Atelier Versace Corporate Summary
 - 6.12.2 Atelier Versace Haute Couture Business Overview
 - 6.12.3 Atelier Versace Haute Couture Major Product Offerings
 - 6.12.4 Atelier Versace Sales and Revenue in Brazil (2015-2020)
 - 6.12.5 Atelier Versace Key News
- 6.13 Alexis Mabille
 - 6.13.1 Alexis Mabille Corporate Summary
 - 6.13.2 Alexis Mabille Haute Couture Business Overview
 - 6.13.3 Alexis Mabille Haute Couture Major Product Offerings
 - 6.13.4 Alexis Mabille Sales and Revenue in Brazil (2015-2020)
 - 6.13.5 Alexis Mabille Key News

7 HAUTE COUTURE PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

- 7.1 Haute Couture Production Capacity and Value in Brazil, Situation Analysis and Prediction, 2015-2026
 - 7.1.1 Brazil Haute Couture Production Capacity, 2015-2026
 - 7.1.2 Brazil Haute Couture Production 2015-2026

- 7.1.3 Brazil Haute Couture Production Value 2015-2026
- 7.2 Key Local Haute Couture Manufacturers in Brazil
 - 7.2.1 Brazil Key Local Haute Couture Manufacturers Production Capacity
 - 7.2.2 Brazil Key Local Haute Couture Manufacturers Production
 - 7.2.3 Brazil Key Local Haute Couture Manufacturers Production Value
 - 7.2.4 The Proportion of Haute Couture Production Sold in Brazil and Sold Other Than Brazil by Manufacturers
- 7.3 Haute Couture Export and Import in Brazil
 - 7.3.1 Brazil Haute Couture Export Market
 - 7.3.2 Brazil Haute Couture Source of Imports

8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 8.1 PESTLE Analysis for Brazil Haute Couture Market
- 8.2 Market Opportunities & Trends
- 8.3 Market Drivers
- 8.4 Market Restraints

9 COVID-19 IMPACT ON HAUTE COUTURE SUPPLY CHAIN ANALYSIS

- 9.1 Supply Chain Analysis
- 9.2 Upstream Market Analysis
- 9.3 Downstream and Clients Market Analysis
- 9.4 Marketing Channels Analysis
 - 9.4.1 Marketing Channels
 - 9.4.2 Haute Couture Distributors and Sales Agents in Brazil

10 CONCLUSION

11 APPENDIX

- 11.1 Note
- 11.2 Examples of Clients
- 11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Haute Couture in Brazil
- Table 2. Top Players in Brazil, Ranking by Revenue (2019)
- Table 3. Brazil Haute Couture Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Brazil Haute Couture Revenue Share by Companies, 2015-2020
- Table 5. Brazil Haute Couture Sales by Companies, (K Units), 2015-2020
- Table 6. Brazil Haute Couture Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Haute Couture Price (2015-2020) (US\$/Unit)
- Table 8. Brazil Manufacturers Haute Couture Product Type
- Table 9. List of Brazil Tier 1 Haute Couture Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Brazil Tier 2 and Tier 3 Haute Couture Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Haute Couture Revenue in Brazil (US\$, Mn), 2015-2020
- Table 12. By Type - Haute Couture Revenue in Brazil (US\$, Mn), 2021-2026
- Table 13. By Type - Haute Couture Sales in Brazil (K Units), 2015-2020
- Table 14. By Type - Haute Couture Sales in Brazil (K Units), 2021-2026
- Table 15. By Application - Haute Couture Revenue in Brazil, (US\$, Mn), 2015-2020
- Table 16. By Application - Haute Couture Revenue in Brazil, (US\$, Mn), 2021-2026
- Table 17. By Application - Haute Couture Sales in Brazil, (K Units), 2015-2020
- Table 18. By Application - Haute Couture Sales in Brazil, (K Units), 2021-2026
- Table 19. Chanel Corporate Summary
- Table 20. Chanel Haute Couture Product Offerings
- Table 21. Chanel Haute Couture Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 22. Dior Corporate Summary
- Table 23. Dior Haute Couture Product Offerings
- Table 24. Dior Haute Couture Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 25. Armani Corporate Summary
- Table 26. Armani Haute Couture Product Offerings
- Table 27. Armani Haute Couture Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 28. Givenchy Corporate Summary
- Table 29. Givenchy Haute Couture Product Offerings
- Table 30. Givenchy Haute Couture Sales (K Units), Revenue (US\$, Mn) and Average

Price (US\$/Unit) (2015-2020)

Table 31. Jean Paul Gauthier Corporate Summary

Table 32. Jean Paul Gauthier Haute Couture Product Offerings

Table 33. Jean Paul Gauthier Haute Couture Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 34. Zuhair Murad Corporate Summary

Table 35. Zuhair Murad Haute Couture Product Offerings

Table 36. Zuhair Murad Haute Couture Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 37. Saint Laurent Corporate Summary

Table 38. Saint Laurent Haute Couture Product Offerings

Table 39. Saint Laurent Haute Couture Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 40. Stephane Rolland Corporate Summary

Table 41. Stephane Rolland Haute Couture Product Offerings

Table 42. Stephane Rolland Haute Couture Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 43. Ralph&Russo Corporate Summary

Table 44. Ralph&Russo Haute Couture Product Offerings

Table 45. Ralph&Russo Haute Couture Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 46. Viktor&Rolf Corporate Summary

Table 47. Viktor&Rolf Haute Couture Product Offerings

Table 48. Viktor&Rolf Haute Couture Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 49. Valentino Corporate Summary

Table 50. Valentino Haute Couture Product Offerings

Table 51. Valentino Haute Couture Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 52. Atelier Versace Corporate Summary

Table 53. Atelier Versace Haute Couture Product Offerings

Table 54. Atelier Versace Haute Couture Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 55. Alexis Mabille Corporate Summary

Table 56. Alexis Mabille Haute Couture Product Offerings

Table 57. Alexis Mabille Haute Couture Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 58. Haute Couture Production Capacity (K Units) of Local Manufacturers in Brazil, 2015-2020

Table 59. Haute Couture Production (K Units) of Local Manufacturers in Brazil, 2015-2020

Table 60. Brazil Haute Couture Production Market Share of Local Manufacturers, 2015-2020

Table 61. Haute Couture Production Value (US\$, Mn) of Local Manufacturers in Brazil, 2015-2020

Table 62. Brazil Haute Couture Production Value Market Share of Local Manufacturers, 2015-2020

Table 63. The Percentage of Haute Couture Production Sold in Brazil and Sold Other Than Brazil by Manufacturers

Table 64. The Percentage of Haute Couture Production Sold in Brazil and Sold Other Than Brazil by Manufacturers

Table 65. Dangeguojia Haute Couture Sales (Consumption), Production, Export and Import, 2015-2020

Table 66. Raw Materials and Suppliers

Table 67. Haute Couture Downstream Clients in Brazil

Table 68. Haute Couture Distributors and Sales Agents in Brazil

List Of Figures

LIST OF FIGURES

- Figure 1. Haute Couture Segment by Type
- Figure 2. Haute Couture Segment by Application
- Figure 3. Dangeguojia Haute Couture Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Haute Couture Market Size in Brazil, (US\$, Mn) & (K Units): 2020 VS 2026
- Figure 6. Brazil Haute Couture Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Haute Couture Sales in Brazil: 2015-2026 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Haute Couture Revenue in 2019
- Figure 9. By Type - Brazil Haute Couture Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type - Brazil Haute Couture Market Share, 2015-2020
- Figure 11. By Type - Brazil Haute Couture Market Share, 2020-2026
- Figure 12. By Type - Brazil Haute Couture Price (US\$/Unit), 2015-2026
- Figure 13. By Application - Haute Couture Revenue in Brazil (US\$, Mn), 2020 & 2026
- Figure 14. By Application - Brazil Haute Couture Market Share, 2015-2020
- Figure 15. By Application - Brazil Haute Couture Market Share, 2020-2026
- Figure 16. By Application -Brazil Haute Couture Price (US\$/Unit), 2015-2026
- Figure 17. Brazil Haute Couture Production Capacity (K Units), 2015-2026
- Figure 18. Brazil Haute Couture Actual Output (K Units), 2015-2026
- Figure 19. Brazil Haute Couture Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of Brazil Haute Couture Export Destination, 2019
- Figure 21. The Source of Imports of Brazil Haute Couture, 2019
- Figure 22. PEST Analysis for Brazil Haute Couture Market in 2020
- Figure 23. Haute Couture Market Opportunities & Trends in Brazil
- Figure 24. Haute Couture Market Drivers in Brazil
- Figure 25. Haute Couture Market Restraints in Brazil
- Figure 26. Haute Couture Industry Value Chain

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