

# Hard Sparkling Water Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Alcoholic Seltzer is carbonated water combined with alcohol and fruit flavoring. Depending on the hard seltzer brand, these fruit flavors can come from real fruit juice or artificial flavoring.

This report contains market size and forecasts of Hard Sparkling Water in global, including the following market information:

Global Hard Sparkling Water Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Hard Sparkling Water Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Hard Sparkling Water companies in 2021 (%)

The global Hard Sparkling Water market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

1.0% to 4.9% Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Hard Sparkling Water include Mark Anthony Brands International, Anheuser-Busch InBev, The Coca Cola Company, Diageo plc, Heineken N.V., The Boston Beer Company, Molson Coors Beverage Company, Constellation Brands, Inc. and Kopparberg and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Hard Sparkling Water manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Hard Sparkling Water Market, by ABV Content, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hard Sparkling Water Market Segment Percentages, by ABV Content, 2021 (%)

1.0% to 4.9%

5.0% to 6.9%

Others

Global Hard Sparkling Water Market, by Distribution Channel, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hard Sparkling Water Market Segment Percentages, by Distribution Channel, 2021 (%)

Offline

Online

Global Hard Sparkling Water Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hard Sparkling Water Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Hard Sparkling Water revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Hard Sparkling Water revenues share in global market, 2021 (%)

Key companies Hard Sparkling Water sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Hard Sparkling Water sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Mark Anthony Brands International

Anheuser-Busch InBev

The Coca Cola Company

Diageo plc

Heineken N.V.

The Boston Beer Company

Molson Coors Beverage Company

Constellation Brands, Inc.

Kopparberg

San Juan Seltzer, Inc.

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Hard Sparkling Water Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by ABV Content
  - 1.2.2 Market by Distribution Channel
- 1.3 Global Hard Sparkling Water Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL HARD SPARKLING WATER OVERALL MARKET SIZE**

- 2.1 Global Hard Sparkling Water Market Size: 2021 VS 2028
- 2.2 Global Hard Sparkling Water Revenue, Prospects & Forecasts: 2017-2028
- 2.3 Global Hard Sparkling Water Sales: 2017-2028

### **3 COMPANY LANDSCAPE**

- 3.1 Top Hard Sparkling Water Players in Global Market
- 3.2 Top Global Hard Sparkling Water Companies Ranked by Revenue
- 3.3 Global Hard Sparkling Water Revenue by Companies
- 3.4 Global Hard Sparkling Water Sales by Companies
- 3.5 Global Hard Sparkling Water Price by Manufacturer (2017-2022)
- 3.6 Top 3 and Top 5 Hard Sparkling Water Companies in Global Market, by Revenue in 2021
- 3.7 Global Manufacturers Hard Sparkling Water Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Hard Sparkling Water Players in Global Market
  - 3.8.1 List of Global Tier 1 Hard Sparkling Water Companies
  - 3.8.2 List of Global Tier 2 and Tier 3 Hard Sparkling Water Companies

### **4 SIGHTS BY PRODUCT**

- 4.1 Overview

4.1.1 By ABV Content - Global Hard Sparkling Water Market Size Markets, 2021 & 2028

4.1.2 1.0% to 4.9%

4.1.3 5.0% to 6.9%

4.1.4 Others

4.2 By ABV Content - Global Hard Sparkling Water Revenue & Forecasts

4.2.1 By ABV Content - Global Hard Sparkling Water Revenue, 2017-2022

4.2.2 By ABV Content - Global Hard Sparkling Water Revenue, 2023-2028

4.2.3 By ABV Content - Global Hard Sparkling Water Revenue Market Share, 2017-2028

4.3 By ABV Content - Global Hard Sparkling Water Sales & Forecasts

4.3.1 By ABV Content - Global Hard Sparkling Water Sales, 2017-2022

4.3.2 By ABV Content - Global Hard Sparkling Water Sales, 2023-2028

4.3.3 By ABV Content - Global Hard Sparkling Water Sales Market Share, 2017-2028

4.4 By ABV Content - Global Hard Sparkling Water Price (Manufacturers Selling Prices), 2017-2028

## **5 SIGHTS BY DISTRIBUTION CHANNEL**

5.1 Overview

5.1.1 By Distribution Channel - Global Hard Sparkling Water Market Size, 2021 & 2028

5.1.2 Offline

5.1.3 Online

5.2 By Distribution Channel - Global Hard Sparkling Water Revenue & Forecasts

5.2.1 By Distribution Channel - Global Hard Sparkling Water Revenue, 2017-2022

5.2.2 By Distribution Channel - Global Hard Sparkling Water Revenue, 2023-2028

5.2.3 By Distribution Channel - Global Hard Sparkling Water Revenue Market Share, 2017-2028

5.3 By Distribution Channel - Global Hard Sparkling Water Sales & Forecasts

5.3.1 By Distribution Channel - Global Hard Sparkling Water Sales, 2017-2022

5.3.2 By Distribution Channel - Global Hard Sparkling Water Sales, 2023-2028

5.3.3 By Distribution Channel - Global Hard Sparkling Water Sales Market Share, 2017-2028

5.4 By Distribution Channel - Global Hard Sparkling Water Price (Manufacturers Selling Prices), 2017-2028

## **6 SIGHTS BY REGION**

6.1 By Region - Global Hard Sparkling Water Market Size, 2021 & 2028

- 6.2 By Region - Global Hard Sparkling Water Revenue & Forecasts
  - 6.2.1 By Region - Global Hard Sparkling Water Revenue, 2017-2022
  - 6.2.2 By Region - Global Hard Sparkling Water Revenue, 2023-2028
  - 6.2.3 By Region - Global Hard Sparkling Water Revenue Market Share, 2017-2028
- 6.3 By Region - Global Hard Sparkling Water Sales & Forecasts
  - 6.3.1 By Region - Global Hard Sparkling Water Sales, 2017-2022
  - 6.3.2 By Region - Global Hard Sparkling Water Sales, 2023-2028
  - 6.3.3 By Region - Global Hard Sparkling Water Sales Market Share, 2017-2028
- 6.4 North America
  - 6.4.1 By Country - North America Hard Sparkling Water Revenue, 2017-2028
  - 6.4.2 By Country - North America Hard Sparkling Water Sales, 2017-2028
  - 6.4.3 US Hard Sparkling Water Market Size, 2017-2028
  - 6.4.4 Canada Hard Sparkling Water Market Size, 2017-2028
  - 6.4.5 Mexico Hard Sparkling Water Market Size, 2017-2028
- 6.5 Europe
  - 6.5.1 By Country - Europe Hard Sparkling Water Revenue, 2017-2028
  - 6.5.2 By Country - Europe Hard Sparkling Water Sales, 2017-2028
  - 6.5.3 Germany Hard Sparkling Water Market Size, 2017-2028
  - 6.5.4 France Hard Sparkling Water Market Size, 2017-2028
  - 6.5.5 U.K. Hard Sparkling Water Market Size, 2017-2028
  - 6.5.6 Italy Hard Sparkling Water Market Size, 2017-2028
  - 6.5.7 Russia Hard Sparkling Water Market Size, 2017-2028
  - 6.5.8 Nordic Countries Hard Sparkling Water Market Size, 2017-2028
  - 6.5.9 Benelux Hard Sparkling Water Market Size, 2017-2028
- 6.6 Asia
  - 6.6.1 By Region - Asia Hard Sparkling Water Revenue, 2017-2028
  - 6.6.2 By Region - Asia Hard Sparkling Water Sales, 2017-2028
  - 6.6.3 China Hard Sparkling Water Market Size, 2017-2028
  - 6.6.4 Japan Hard Sparkling Water Market Size, 2017-2028
  - 6.6.5 South Korea Hard Sparkling Water Market Size, 2017-2028
  - 6.6.6 Southeast Asia Hard Sparkling Water Market Size, 2017-2028
  - 6.6.7 India Hard Sparkling Water Market Size, 2017-2028
- 6.7 South America
  - 6.7.1 By Country - South America Hard Sparkling Water Revenue, 2017-2028
  - 6.7.2 By Country - South America Hard Sparkling Water Sales, 2017-2028
  - 6.7.3 Brazil Hard Sparkling Water Market Size, 2017-2028
  - 6.7.4 Argentina Hard Sparkling Water Market Size, 2017-2028
- 6.8 Middle East & Africa
  - 6.8.1 By Country - Middle East & Africa Hard Sparkling Water Revenue, 2017-2028



- 6.8.2 By Country - Middle East & Africa Hard Sparkling Water Sales, 2017-2028
- 6.8.3 Turkey Hard Sparkling Water Market Size, 2017-2028
- 6.8.4 Israel Hard Sparkling Water Market Size, 2017-2028
- 6.8.5 Saudi Arabia Hard Sparkling Water Market Size, 2017-2028
- 6.8.6 UAE Hard Sparkling Water Market Size, 2017-2028

## **7 MANUFACTURERS & BRANDS PROFILES**

### 7.1 Mark Anthony Brands International

- 7.1.1 Mark Anthony Brands International Corporate Summary

- 7.1.2 Mark Anthony Brands International Business Overview

- 7.1.3 Mark Anthony Brands International Hard Sparkling Water Major Product Offerings

- 7.1.4 Mark Anthony Brands International Hard Sparkling Water Sales and Revenue in Global (2017-2022)

- 7.1.5 Mark Anthony Brands International Key News

### 7.2 Anheuser-Busch InBev

- 7.2.1 Anheuser-Busch InBev Corporate Summary

- 7.2.2 Anheuser-Busch InBev Business Overview

- 7.2.3 Anheuser-Busch InBev Hard Sparkling Water Major Product Offerings

- 7.2.4 Anheuser-Busch InBev Hard Sparkling Water Sales and Revenue in Global (2017-2022)

- 7.2.5 Anheuser-Busch InBev Key News

### 7.3 The Coca Cola Company

- 7.3.1 The Coca Cola Company Corporate Summary

- 7.3.2 The Coca Cola Company Business Overview

- 7.3.3 The Coca Cola Company Hard Sparkling Water Major Product Offerings

- 7.3.4 The Coca Cola Company Hard Sparkling Water Sales and Revenue in Global (2017-2022)

- 7.3.5 The Coca Cola Company Key News

### 7.4 Diageo plc

- 7.4.1 Diageo plc Corporate Summary

- 7.4.2 Diageo plc Business Overview

- 7.4.3 Diageo plc Hard Sparkling Water Major Product Offerings

- 7.4.4 Diageo plc Hard Sparkling Water Sales and Revenue in Global (2017-2022)

- 7.4.5 Diageo plc Key News

### 7.5 Heineken N.V.

- 7.5.1 Heineken N.V. Corporate Summary

- 7.5.2 Heineken N.V. Business Overview

- 7.5.3 Heineken N.V. Hard Sparkling Water Major Product Offerings
- 7.5.4 Heineken N.V. Hard Sparkling Water Sales and Revenue in Global (2017-2022)
- 7.5.5 Heineken N.V. Key News
- 7.6 The Boston Beer Company
  - 7.6.1 The Boston Beer Company Corporate Summary
  - 7.6.2 The Boston Beer Company Business Overview
  - 7.6.3 The Boston Beer Company Hard Sparkling Water Major Product Offerings
  - 7.6.4 The Boston Beer Company Hard Sparkling Water Sales and Revenue in Global (2017-2022)
  - 7.6.5 The Boston Beer Company Key News
- 7.7 Molson Coors Beverage Company
  - 7.7.1 Molson Coors Beverage Company Corporate Summary
  - 7.7.2 Molson Coors Beverage Company Business Overview
  - 7.7.3 Molson Coors Beverage Company Hard Sparkling Water Major Product Offerings
  - 7.7.4 Molson Coors Beverage Company Hard Sparkling Water Sales and Revenue in Global (2017-2022)
  - 7.7.5 Molson Coors Beverage Company Key News
- 7.8 Constellation Brands, Inc.
  - 7.8.1 Constellation Brands, Inc. Corporate Summary
  - 7.8.2 Constellation Brands, Inc. Business Overview
  - 7.8.3 Constellation Brands, Inc. Hard Sparkling Water Major Product Offerings
  - 7.8.4 Constellation Brands, Inc. Hard Sparkling Water Sales and Revenue in Global (2017-2022)
  - 7.8.5 Constellation Brands, Inc. Key News
- 7.9 Kopparberg
  - 7.9.1 Kopparberg Corporate Summary
  - 7.9.2 Kopparberg Business Overview
  - 7.9.3 Kopparberg Hard Sparkling Water Major Product Offerings
  - 7.9.4 Kopparberg Hard Sparkling Water Sales and Revenue in Global (2017-2022)
  - 7.9.5 Kopparberg Key News
- 7.10 San Juan Seltzer, Inc.
  - 7.10.1 San Juan Seltzer, Inc. Corporate Summary
  - 7.10.2 San Juan Seltzer, Inc. Business Overview
  - 7.10.3 San Juan Seltzer, Inc. Hard Sparkling Water Major Product Offerings
  - 7.10.4 San Juan Seltzer, Inc. Hard Sparkling Water Sales and Revenue in Global (2017-2022)
  - 7.10.5 San Juan Seltzer, Inc. Key News

## **8 GLOBAL HARD SPARKLING WATER PRODUCTION CAPACITY, ANALYSIS**

8.1 Global Hard Sparkling Water Production Capacity, 2017-2028

8.2 Hard Sparkling Water Production Capacity of Key Manufacturers in Global Market

8.3 Global Hard Sparkling Water Production by Region

## **9 KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS**

9.1 Market Opportunities & Trends

9.2 Market Drivers

9.3 Market Restraints

## **10 HARD SPARKLING WATER SUPPLY CHAIN ANALYSIS**

10.1 Hard Sparkling Water Industry Value Chain

10.2 Hard Sparkling Water Upstream Market

10.3 Hard Sparkling Water Downstream and Clients

10.4 Marketing Channels Analysis

10.4.1 Marketing Channels

10.4.2 Hard Sparkling Water Distributors and Sales Agents in Global

## **11 CONCLUSION**

## **12 APPENDIX**

12.1 Note

12.2 Examples of Clients

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Key Players of Hard Sparkling Water in Global Market

Table 2. Top Hard Sparkling Water Players in Global Market, Ranking by Revenue (2021)

Table 3. Global Hard Sparkling Water Revenue by Companies, (US\$, Mn), 2017-2022

Table 4. Global Hard Sparkling Water Revenue Share by Companies, 2017-2022

Table 5. Global Hard Sparkling Water Sales by Companies, (K Units), 2017-2022

Table 6. Global Hard Sparkling Water Sales Share by Companies, 2017-2022

Table 7. Key Manufacturers Hard Sparkling Water Price (2017-2022) & (US\$/Unit)

Table 8. Global Manufacturers Hard Sparkling Water Product Type

Table 9. List of Global Tier 1 Hard Sparkling Water Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Hard Sparkling Water Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By ABV Content – Global Hard Sparkling Water Revenue, (US\$, Mn), 2021 & 2028

Table 12. By ABV Content - Global Hard Sparkling Water Revenue (US\$, Mn), 2017-2022

Table 13. By ABV Content - Global Hard Sparkling Water Revenue (US\$, Mn), 2023-2028

Table 14. By ABV Content - Global Hard Sparkling Water Sales (K Units), 2017-2022

Table 15. By ABV Content - Global Hard Sparkling Water Sales (K Units), 2023-2028

Table 16. By Distribution Channel – Global Hard Sparkling Water Revenue, (US\$, Mn), 2021 & 2028

Table 17. By Distribution Channel - Global Hard Sparkling Water Revenue (US\$, Mn), 2017-2022

Table 18. By Distribution Channel - Global Hard Sparkling Water Revenue (US\$, Mn), 2023-2028

Table 19. By Distribution Channel - Global Hard Sparkling Water Sales (K Units), 2017-2022

Table 20. By Distribution Channel - Global Hard Sparkling Water Sales (K Units), 2023-2028

Table 21. By Region – Global Hard Sparkling Water Revenue, (US\$, Mn), 2021 VS 2028

Table 22. By Region - Global Hard Sparkling Water Revenue (US\$, Mn), 2017-2022

Table 23. By Region - Global Hard Sparkling Water Revenue (US\$, Mn), 2023-2028

- Table 24. By Region - Global Hard Sparkling Water Sales (K Units), 2017-2022
- Table 25. By Region - Global Hard Sparkling Water Sales (K Units), 2023-2028
- Table 26. By Country - North America Hard Sparkling Water Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - North America Hard Sparkling Water Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - North America Hard Sparkling Water Sales, (K Units), 2017-2022
- Table 29. By Country - North America Hard Sparkling Water Sales, (K Units), 2023-2028
- Table 30. By Country - Europe Hard Sparkling Water Revenue, (US\$, Mn), 2017-2022
- Table 31. By Country - Europe Hard Sparkling Water Revenue, (US\$, Mn), 2023-2028
- Table 32. By Country - Europe Hard Sparkling Water Sales, (K Units), 2017-2022
- Table 33. By Country - Europe Hard Sparkling Water Sales, (K Units), 2023-2028
- Table 34. By Region - Asia Hard Sparkling Water Revenue, (US\$, Mn), 2017-2022
- Table 35. By Region - Asia Hard Sparkling Water Revenue, (US\$, Mn), 2023-2028
- Table 36. By Region - Asia Hard Sparkling Water Sales, (K Units), 2017-2022
- Table 37. By Region - Asia Hard Sparkling Water Sales, (K Units), 2023-2028
- Table 38. By Country - South America Hard Sparkling Water Revenue, (US\$, Mn), 2017-2022
- Table 39. By Country - South America Hard Sparkling Water Revenue, (US\$, Mn), 2023-2028
- Table 40. By Country - South America Hard Sparkling Water Sales, (K Units), 2017-2022
- Table 41. By Country - South America Hard Sparkling Water Sales, (K Units), 2023-2028
- Table 42. By Country - Middle East & Africa Hard Sparkling Water Revenue, (US\$, Mn), 2017-2022
- Table 43. By Country - Middle East & Africa Hard Sparkling Water Revenue, (US\$, Mn), 2023-2028
- Table 44. By Country - Middle East & Africa Hard Sparkling Water Sales, (K Units), 2017-2022
- Table 45. By Country - Middle East & Africa Hard Sparkling Water Sales, (K Units), 2023-2028
- Table 46. Mark Anthony Brands International Corporate Summary
- Table 47. Mark Anthony Brands International Hard Sparkling Water Product Offerings
- Table 48. Mark Anthony Brands International Hard Sparkling Water Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
- Table 49. Anheuser-Busch InBev Corporate Summary

- Table 50. Anheuser-Busch InBev Hard Sparkling Water Product Offerings
- Table 51. Anheuser-Busch InBev Hard Sparkling Water Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
- Table 52. The Coca Cola Company Corporate Summary
- Table 53. The Coca Cola Company Hard Sparkling Water Product Offerings
- Table 54. The Coca Cola Company Hard Sparkling Water Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
- Table 55. Diageo plc Corporate Summary
- Table 56. Diageo plc Hard Sparkling Water Product Offerings
- Table 57. Diageo plc Hard Sparkling Water Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
- Table 58. Heineken N.V. Corporate Summary
- Table 59. Heineken N.V. Hard Sparkling Water Product Offerings
- Table 60. Heineken N.V. Hard Sparkling Water Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
- Table 61. The Boston Beer Company Corporate Summary
- Table 62. The Boston Beer Company Hard Sparkling Water Product Offerings
- Table 63. The Boston Beer Company Hard Sparkling Water Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
- Table 64. Molson Coors Beverage Company Corporate Summary
- Table 65. Molson Coors Beverage Company Hard Sparkling Water Product Offerings
- Table 66. Molson Coors Beverage Company Hard Sparkling Water Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
- Table 67. Constellation Brands, Inc. Corporate Summary
- Table 68. Constellation Brands, Inc. Hard Sparkling Water Product Offerings
- Table 69. Constellation Brands, Inc. Hard Sparkling Water Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
- Table 70. Kopparberg Corporate Summary
- Table 71. Kopparberg Hard Sparkling Water Product Offerings
- Table 72. Kopparberg Hard Sparkling Water Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
- Table 73. San Juan Seltzer, Inc. Corporate Summary
- Table 74. San Juan Seltzer, Inc. Hard Sparkling Water Product Offerings
- Table 75. San Juan Seltzer, Inc. Hard Sparkling Water Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
- Table 76. Hard Sparkling Water Production Capacity (K Units) of Key Manufacturers in Global Market, 2020-2022 (K Units)
- Table 77. Global Hard Sparkling Water Capacity Market Share of Key Manufacturers, 2020-2022



Table 78. Global Hard Sparkling Water Production by Region, 2017-2022 (K Units)

Table 79. Global Hard Sparkling Water Production by Region, 2023-2028 (K Units)

Table 80. Hard Sparkling Water Market Opportunities & Trends in Global Market

Table 81. Hard Sparkling Water Market Drivers in Global Market

Table 82. Hard Sparkling Water Market Restraints in Global Market

Table 83. Hard Sparkling Water Raw Materials

Table 84. Hard Sparkling Water Raw Materials Suppliers in Global Market

Table 85. Typical Hard Sparkling Water Downstream

Table 86. Hard Sparkling Water Downstream Clients in Global Market

Table 87. Hard Sparkling Water Distributors and Sales Agents in Global Market

## List Of Figures

### LIST OF FIGURES

- Figure 1. Hard Sparkling Water Segment by ABV Content
- Figure 2. Hard Sparkling Water Segment by Distribution Channel
- Figure 3. Global Hard Sparkling Water Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Hard Sparkling Water Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Hard Sparkling Water Revenue, 2017-2028 (US\$, Mn)
- Figure 7. Hard Sparkling Water Sales in Global Market: 2017-2028 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Hard Sparkling Water Revenue in 2021
- Figure 9. By ABV Content - Global Hard Sparkling Water Sales Market Share, 2017-2028
- Figure 10. By ABV Content - Global Hard Sparkling Water Revenue Market Share, 2017-2028
- Figure 11. By ABV Content - Global Hard Sparkling Water Price (US\$/Unit), 2017-2028
- Figure 12. By Distribution Channel - Global Hard Sparkling Water Sales Market Share, 2017-2028
- Figure 13. By Distribution Channel - Global Hard Sparkling Water Revenue Market Share, 2017-2028
- Figure 14. By Distribution Channel - Global Hard Sparkling Water Price (US\$/Unit), 2017-2028
- Figure 15. By Region - Global Hard Sparkling Water Sales Market Share, 2017-2028
- Figure 16. By Region - Global Hard Sparkling Water Revenue Market Share, 2017-2028
- Figure 17. By Country - North America Hard Sparkling Water Revenue Market Share, 2017-2028
- Figure 18. By Country - North America Hard Sparkling Water Sales Market Share, 2017-2028
- Figure 19. US Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 20. Canada Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 21. Mexico Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 22. By Country - Europe Hard Sparkling Water Revenue Market Share, 2017-2028
- Figure 23. By Country - Europe Hard Sparkling Water Sales Market Share, 2017-2028
- Figure 24. Germany Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 25. France Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 26. U.K. Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028



- Figure 27. Italy Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 28. Russia Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 29. Nordic Countries Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 30. Benelux Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 31. By Region - Asia Hard Sparkling Water Revenue Market Share, 2017-2028
- Figure 32. By Region - Asia Hard Sparkling Water Sales Market Share, 2017-2028
- Figure 33. China Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 34. Japan Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 35. South Korea Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 36. Southeast Asia Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 37. India Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 38. By Country - South America Hard Sparkling Water Revenue Market Share, 2017-2028
- Figure 39. By Country - South America Hard Sparkling Water Sales Market Share, 2017-2028
- Figure 40. Brazil Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 41. Argentina Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 42. By Country - Middle East & Africa Hard Sparkling Water Revenue Market Share, 2017-2028
- Figure 43. By Country - Middle East & Africa Hard Sparkling Water Sales Market Share, 2017-2028
- Figure 44. Turkey Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 45. Israel Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 46. Saudi Arabia Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 47. UAE Hard Sparkling Water Revenue, (US\$, Mn), 2017-2028
- Figure 48. Global Hard Sparkling Water Production Capacity (K Units), 2017-2028
- Figure 49. The Percentage of Production Hard Sparkling Water by Region, 2021 VS 2028
- Figure 50. Hard Sparkling Water Industry Value Chain
- Figure 51. Marketing Channels

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