

Hard Soda Market, Global Outlook and Forecast 2022-2028

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Abstracts

Hard soda is a type of alcoholic beverage and craft beer that is manufactured in the style of a soft drink.

This report contains market size and forecasts of Hard Soda in global, including the following market information:

Global Hard Soda Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Hard Soda Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Hard Soda companies in 2021 (%)

The global Hard Soda market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Below 4% ABV Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Hard Soda include Whiteclaw, SpikedSeltzer, Truly, Bon & Viv, Nauti, Polar, Smirnoff, Nude and N?trl. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Hard Soda manufacturers, suppliers, distributors and industry experts on this industry, involving the

sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Hard Soda Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hard Soda Market Segment Percentages, by Type, 2021 (%)

Below 4% ABV

4%-5% ABV

Above 5% ABV

Global Hard Soda Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hard Soda Market Segment Percentages, by Application, 2021 (%)

Hypermarkets and Supermarkets

Convenience Stores

Online

Others

Global Hard Soda Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hard Soda Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Hard Soda revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Hard Soda revenues share in global market, 2021 (%)

Key companies Hard Soda sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Hard Soda sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Whiteclaw

SpikedSeltzer

Truly

Bon & Viv

Nauti

Polar

Smirnoff

Nude

N?trl

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