

Hard Seltzer Watermelon Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Hard Seltzer Watermelon in global, including the following market information:

Global Hard Seltzer Watermelon Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Hard Seltzer Watermelon Market Sales, 2017-2022, 2023-2028, (Kiloton)

Global top five Hard Seltzer Watermelon companies in 2021 (%)

The global Hard Seltzer Watermelon market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

1.0% to 4.9% Content Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Hard Seltzer Watermelon include Molson Coors Beverage Company, White Claw, High Noon, Truly, Mighty Swell, Michelob, Seagram's, Hi-Current and Island Bay, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Hard Seltzer Watermelon manufacturers, suppliers, distributors and industry experts on this industry, involving the

sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Hard Seltzer Watermelon Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (Kiloton)

Global Hard Seltzer Watermelon Market Segment Percentages, by Type, 2021 (%)

1.0% to 4.9% Content

5.0% to 6.9% Content

Others

Global Hard Seltzer Watermelon Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (Kiloton)

Global Hard Seltzer Watermelon Market Segment Percentages, by Application, 2021 (%)

Foodservice Industry

Retail/Household

Global Hard Seltzer Watermelon Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (Kiloton)

Global Hard Seltzer Watermelon Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Hard Seltzer Watermelon revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Hard Seltzer Watermelon revenues share in global market, 2021 (%)

Key companies Hard Seltzer Watermelon sales in global market, 2017-2022
(Estimated), (Kiloton)

Key companies Hard Seltzer Watermelon sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Molson Coors Beverage Company

White Claw

High Noon

Truly

Mighty Swell

Michelob

Seagram's

Hi-Current

Island Bay

Saintly Hard Seltzer

Cape May Brewing Company

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